

# City Council Committee Meeting Notice

CITY COUNCIL City Hall, 215 SE 7th Street, Suite 255

Topeka, KS 66603-3914

Tel: (785) 368-3710 Fax: (785) 368-3958 www.topeka.org

**Committee:** Transient Guest Tax (TGT)

**Meeting Date:** March 6, 2025

*Time:* 1:00pm

**Location:** 1st Floor Conference Room; Cyrus K. Holliday Building 620 SE Madison

virtual attendance option is available

### Agenda:

1. Call to order

2. Elect 2025 Committee Chair

3. Approve November 13, 2024 Minutes

4. Budget & Recipient Update

5. Updates

a. Constitution Hall

b. Jayhawk Theatre

c. Evergy Plaza

6. Downtown Topeka Business Improvement District Advisory Board

7. Sunflower Soccer Association Update

8. Other Items

9. Adjourn

Staff Requested: Dr. Robert M. Perez, City Manager

Amanda Stanley, City Attorney

Josh McAnarney, Budget & Finance Division Director

Committee Members: Christina Valdivia-Alcalá - District 2

Spencer Duncan-District - 8 Michelle Hoferer-District - 9

Council Office Contacts: Tonya Bailey, Senior Executive Assistant

Tara Jefferies, Senior Executive Assistant <a href="mailto:councilassist@topeka.org">councilassist@topeka.org</a> 785-368-3710

In-person and virtual attendance options are available. Members of the public are asked to contact the City Council office at 785-368-3710 or email <a href="mailto:councilassist@topeka.org">councilassist@topeka.org</a> before 5:00pm on day prior of meeting to receive the log-in information. The meeting will be live-streamed on the City of Topeka Facebook and City4 Communications platforms.



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** 

**SUBJECT:** Elect 2025 Committee Chair

PROJECT #:

**DOCUMENT DESCRIPTION:** 

**ATTACHEMENTS:** 



## CITY OF TOPEKA

# CITY COUNCIL COMMITTEE MEETING MINUTES

**CITY COUNCIL** 

City Hall, 215 SE 7<sup>th</sup> Street, Suite 255 Topeka, KS 66603-3914 Tel: 785-368-3710

Fax: 785-368-3958 www.topeka.org

# TRANSIENT GUEST TAX COMMITTEE

Date: November 13, 2024

**Time:** 3:00pm

Location: Virtual Attendance Only via Zoom

Committee members present: Councilmembers Brett Kell, Michelle Hoferer

(Chair). Absent: Marcus Miller

**City staff present**: City Manager Dr. Robert M. Perez, City Attorney Amanda Stanley, Budget & Finance Division Director Josh McAnarney

#### Call to Order

Committee chair Hoferer called the meeting to order at 3:00pm.

#### Approve May 23, 2024 Minutes

Committee member Kell made a motion to approve the minutes. Committee Chair Hoferer approved. Minutes approved 2-0-0.

### 3) Ice Rink Development Agreement

City Attorney Amanda Stanley referenced the Amendment No. 1 to the City of Topeka Contract No. 52270. She added that the changes are to the funding allocations and use section. The first report will now include the progress in fundraising efforts, planning and the design of the facility in the first six months of the project. If after six months there has been no effort in fundraising any portion of TGT funds will be allocated back to the City of Topeka. An additional change is in section two to allow additional time for installation and adjust the date.

Parrish Hotel Corporation President and CEO Jim Parish spoke to the need to have the date change in the agreement due to the funding situation. He spoke to the documentation for the project installation costs and the project completion date. It was stated the documentation must be submitted by February 1, 2025 and the project completion date is January 1, 2025 and with a 30-day written notice the City may grant an extension. Parish expressed the need to have a realistic date in the agreement for the project completion date.

Committee member Marcus Miller joined the meeting.

Committee member Kell stated the importance to make sure that the dates in the 10 | Transient Guest Tax Committee
Minutes Taken: 11/13/2024
Minutes Approved:

agreement are all understood by all parties.

Jim Parish expressed the need to have a realistic date in the agreement for the project completion date.

Committee chair Hoferer suggested to amend the agreement completion date to January 1, 2026.

Committee member Miller questioned agreement completion date.

Executive Director Topeka Lodging Association Kurt Young spoke to the clarification in the agreement for a completion date of January 1, 2026 for a permanent ice rink. He added that currently the funding is coming from three different sponsors.

MOTION: Committee chair Hoferer made a motion for Amendment No. 1 to City of Topeka Contract No. 52270, line 66 to adjust the date to January 1, 2026 date. Committee member Kell seconded. Motion passed 3-0-0.

Committee chair Hoferer asked City Attorney Amanda Stanley if there is any need for changes to the language in the Agreement for Installation Costs. She stated there is no need for any changes.

MOTION: Committee Kell made a motion to approve Amendment No. 1 to City of Topeka Contract No. 52270. Committee member Miller seconded. Motion passed 3-0-0.

#### 4) Other Items

Committee Chair Hoferer provided the following updates:

- Constitution Hall
  - o \$15,923 distributed Year to Date
  - o Total budget: \$355,000 Distributed to date: \$244,110
  - Kelley Construction Co. is currently engaged with the construction and rehabilitation
- Evergy Plaza
  - o \$154,078 distributed Year to Date
  - o Total budget: \$3,435,000 Distributed to date: \$2,282,362
  - $\circ$  Various internal and external events were held at Evergy Plaza during  $3^{rd}$  quarter with  $4^{th}$  quarter events scheduled
- Javhawk Theatre
  - \$30,502 distributed Year to Date
  - o Total budget: \$680,000. Distributed to date: \$451,818
  - o 2024 activities; interior demolition, contract with Senne, community input sessions and grants submitted

- o Final paperwork for funding exemptions are complete
- Evel Knievel Museum
  - o Museum is closed and is moving to Las Vegas, Nevada

## Adjourn

Chairwoman Hoferer adjourned the meeting at 3:25pm.

Video recording of the meeting can be found at: https://youtu.be/4eAePF9rMa4



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** Josh McAnarney, Division Director of Budget and Finance

**SUBJECT:** Budget & Recipient Update

PROJECT #:

## **DOCUMENT DESCRIPTION:**

Transient Guest Tax Committee overview and organization summary.

### **ATTACHEMENTS:**

TGT Update







TGT Update 3/6/2025

# **Table of Contents**

- 3-4 | TGT Overview
- 5 | Organization Summary
- 6 | Other Notes



TGT Overview

 Transient guest taxes (TGT) may be imposed on non-SNCO residents who occupy hotel and motel rooms for short durations; the tax schedule is as follows: 7% - through 2027 & 6% - 2028-2032. The tax was established in Sec. A15-24 of the Topeka Municipal code.

- On July 10, 2012, Resolution 8442 passed to increase the TGT collection rate by 1% to pay for the concessions facility and public infrastructure improvements for Sunflower Soccer.
- For the most recent cycle, applications were submitted to the TGT committee in 2015 and four organizations were chosen to receive funding. Resolution numbers 8729, 8730, 8731, and 8732 were passed in October 2015 and established funding. Fiscal commitments began in 2016.



# 2024 7% TGT Breakdown of \$3,059,465

- 1. 1% Sunflower Soccer \$437,066
- 2. 1% 4 Organizations \$437,066
  - 1. Jayhawk Theatre (14.26%) 62,307
  - 2. Constitution Hall (7.44%) \$32,528
  - 3. Evergy Plaza (72.01%) \$314,743
  - 4. Evel Kinevel (6.29%) \$27,488 (Did not Distribute)
- 3. 5% General \$2,185,333
  - 1. Transfer to City's General Fund (10%) \$218,533
  - 2. Visit Topeka (79%) \$1,726,413
  - 3. Topeka BID (11%) \$240,386



# Financial Summary

Organization	Distributed to Date	Budget	Timeline
Constitution Hall	\$260,714	\$355,000	Q1 2016 – Q4 2027
Evergy Plaza	\$2,443,026	\$3,435,000	Q1 2016 – Q4 2027
Jayhawk Theatre	\$483,623	\$680,000	Q1 2016 – Q4 2027
Evel Kinevel	\$119,811	\$300,000	Discontinued



Other Notes 6

• With Evel Knievel's departure, a fund balance has accumulated to a total of \$93,553.

- 2025 2027 collections project to be \$90,000 in totality
- Sunflower Soccer's current balance is \$702,779
  - Special Assessment payments are \$273,960 per year and run through the end of 2026





# City of Topeka Transient Guest Tax Committee 214 SE 8th Street Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** 

**SUBJECT:** UPDATE: Constitution Hall

PROJECT #:

## **DOCUMENT DESCRIPTION:**

### **ATTACHEMENTS:**

Q4-2024 Report

# TOPEKA BEGAN...

On the National Register of Historic Places

Partner site of the

National Underground Railroad Network to Freedom

and

Freedoms Frontier National Heritage Area

In Downtown Topeka 427-429 S. Kansas Avenue

Yet to be restored is Constitution Hall in Topeka, a principal landmark of the American West.

William Seale,
Nationally renowned historian

Topeka's first stone building and most important pre-Civil War building is arguably Topeka's most important historic site

Doug Wallace, Shawnee County Historical Society

FRIENDS OF THE FREE STATE CAPITOL INC.

P.O. Box 2551 Topeka, Kansas 66601

An IRS approved Non-profit corporation



Constitution Hall in 1856 Topeka, Kansas Territory

Joshua A. McAnarney City of Topeka

February 11, 2025

Joshua,

Progress continues with the Constitution Hall-Topeka restoration project. Having previously demonstrated qualification, we request Q4-2024 funds under City of Topeka, Transient Guest Tax (TGT) Development Agreement #45376.

Q4-2024 Report:

Kelley Construction Co. continues engaged in construction and rehabilitation. Progress is excellent.

Respectfully,

Chris Meinhardt, Project Manager Friends of the Free State Capitol Inc.



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street

www.topeka.org

Topeka, Kansas 66603

**DATE:** March 6, 2025

**CONTACT PERSON:** 

**SUBJECT:** UPDATE: Jayhawk Theatre

PROJECT #:

### **DOCUMENT DESCRIPTION:**

### **ATTACHEMENTS:**

Jayhawk Theatre Q4 2024 TGT Distribution Report

**Images** 



DATE: 2/8/25

ATTN: Josh McAnarney

FROM: Jeff Carson, Jayhawk Theatre Board President

Joanne Morrell, Jayhawk Theatre Consultant

RE: Jayhawk Theatre Q4 2024 TGT Distribution Report (October – December Update)

CC: TGT Committee: CW Michelle Hoferer, Chair, CM Brett Kell, CM Marcus Miller,

Dr. Robert Perez, Amanda L. Stanley, Amanda Meyer, Leigha Boling, Ben Hart,

Dalton Beightel

Things are moving fast! Excited to share our Q4 2024 HIGHLIGHTS:

• **Substantial progress** was completed for Architectural, Design, Engineering and Construction activities. (*Please reference Q4 progress pictures below*.)

- The past quarter was an intense time for the entire team, working to maintain the projected construction timeline with a goal of staying ahead of the weather, including snow (and lots of it!), sleet, ice and rain. Record snowfall and low temps created extensive challenges.
   The architect, engineering and construction teams have, and continue to work tirelessly to facilitate an efficient schedule.
- The **alley foundation restoration proceeded**, with successes and obstacles. It is on pace to be completed this spring.
- We kicked off Q4 with **critical finance & operational steps**, including SD (Schematic Design) Budget Review, construction insurance review + weekly OAC mtgs (Owner, Arch, Contrctr).
- A **detailed budget was prepared**, highlighting the impact of funding received to date and the allocation of SPRINT funding. That budget is **attached for reference**.
- The **ongoing support of TGT funding** contributes to the overall success of this project and each quarter is put towards the project's most critical architectural, engineering and construction needs.
- Q4 was packed full with **donor, community and key investor updates, tours & presentations**, and we were pleased to host a **VIP Hardhat Sneak Peek** reception Nov. 14.
- Also transpired: ongoing budget meetings, ADA review and research.
- We are pursuing **potential grant and funding opportunities** as they arise, with a goal of keeping the construction team in full swing, and looking forward to another VIP event in Q1.

We are grateful for the continued TGT funding & wonderful partnership with the City of Topeka.

Sincerely,

Jeff Carson

Jayhawk Theatre Board President

Please see attached progress images







Scaffolding & Exploratory Work Underway in the Jayhawk Theatre Auditorium



Extensive Infrastructure and Demo Safe Work Underway
Original Basement/Mechanical Room



Former Jayhawk Theatre 'Gallery' – location of future green room, back of house, IT/A/V, restrooms, offices, etc.

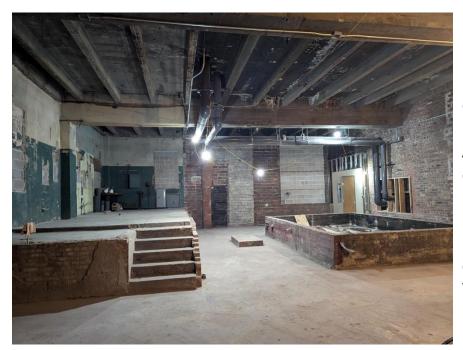


Below Stage/Original Dressing Room Area as seen during Snowmageddon (Foundation is now sealed and dry)





Extensive Demo and Demo Safe Work Below Stage/ Original Dressing Room Area



Clean up and
Demo/Demo Safe of
Jayhawk Theatre
original Projection &
Mechanical Room –
Location of future
mechanical,
concessions/bar &
VIP Space



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** 

**SUBJECT:** UPDATE: Evergy Plaza

PROJECT #:

## **DOCUMENT DESCRIPTION:**

## **ATTACHEMENTS:**

Visit Topeka Quarterly Report-4<sup>th</sup> Quarter 2024



To: Topeka City Manager and the Transient Guest Tax Committee

Subject: Visit Topeka Quarterly Report – 4th Quarter 2024

From: Sean Dixon, CDME; President

Date: February 6, 2025

As we conclude 2024 and move into a promising new year, I am pleased to share Visit Topeka's achievements and developments from the fourth quarter. These efforts continue to reinforce Topeka's standing as a destination for visitors, economic activity, and community pride.

#### 1. Hotel Performance Metrics:

- a. a. October 2024: The Average Daily Rate (ADR) increased to \$96.67 from \$95.44 in October 2023. Room demand stood at 46,878 nights, slightly above last year's 46,173 nights. Total revenue was \$4.53 million, an increase from \$4.41 million in 2023. The occupancy rate was 54.81%, a slight increase from 53.99% the previous year, with a RevPAR of \$52.99.
- b. November 2024: ADR was \$94.69, slightly below November 2023's \$95.18. Room demand reached 40,474 nights, compared to 42,393 nights last year. Total revenue was \$3.83 million, a decrease from \$4.03 million in 2023. The occupancy rate declined to 48.9% from 51.22%, with a RevPAR of \$46.30.
- c. December 2024: ADR remained steady at \$88.65 compared to \$88.74 in December 2023. Room demand was 32,477 nights, slightly below last year's 35,420 nights. Total revenue was \$2.87 million, compared to \$3.14 million in 2023. The occupancy rate dropped to 37.97% from 41.41%, leading to a RevPAR of \$33.66.
- d. Year-End Summary: The total hotel revenue for Q4 2024 was approximately \$11.24 million, showing a slight year-over-year decline. Occupancy rates were affected by seasonal trends and economic conditions, but stable ADR reflects the resilience of Topeka's lodging market.
- 2. Completion of Strategic and Business Plans: Visit Topeka successfully finalized and adopted both the 2025-2026 Strategic Plan and the 2025 Business and Marketing Plan in December. These plans outline key initiatives in destination development, community engagement, funding diversification, and sports programming. Their completion marks a significant step in aligning our efforts with Momentum 2027 and other economic development priorities.

**3. Hotel Topeka Redevelopment Update:** Discussions continue regarding the future of Hotel Topeka, with increased engagement from Shawnee County and private developers. We anticipate a formal announcement regarding redevelopment plans in early 2025. This project remains a high priority for ensuring Topeka's competitiveness in convention and group travel markets.

#### 4. Marketing and Branding Initiatives:

- a. H2R Market Research is finalizing our annual Marketing and Media Effectiveness Study, which will be available in February 2025. This study will provide valuable insights into our marketing performance and guide future strategies.
- b. The "See, Be, Free Yourself in Topeka" campaign concluded 2024 with statewide and national recognition, winning top honors from the Tourism Industry Association of Kansas. Additionally, the campaign received three Bronze Adrian Awards from HSMAI, marking an industry-wide recognition of excellence in travel marketing. These awards place Topeka's efforts among the best destination marketing initiatives nationwide.
- c. VisitTopeka.com achieved record-breaking performance in 2024, with **601,783 total users** (a **198% increase** from 201,481 in 2023) and **707,773 sessions** (a **245% increase** from 205,328 in 2023).
- d. A **new social media coordinator** will be onboarded in Q1 2025 to enhance digital engagement strategies and further increase visibility for Topeka's attractions and events.
- e. The 2025 Topeka City Guide has been completed and will be released in early February. This publication will serve as the foundation for our content marketing campaign, executed digitally and on an annual basis to promote Topeka as a premier travel destination.

#### 5. Sports and Events Impact:

- a. The **Thunder Over the Heartland Airshow** brought in over **30,000 attendees**, with an estimated **\$4-\$6 million in visitor spending**. Final economic impact figures are expected in Q1 2025.
- b. The **NAIA National Cheer and Dance Championships** were officially secured for 2026 and 2027, reinforcing Topeka's position as a hub for sports tourism.

### 6. Downtown, NOTO, and Riverfront Development:

- **a.** As Interim President of Downtown Topeka, I attended the International Downtown Association (IDA) Conference in Q4, gaining insights to enhance Topeka's placemaking and economic development efforts.
- **b.** The Riverfront Advisory Council has finalized its visioning process, with renderings for potential riverfront activation now in review.

These developments will be key in driving long-term destination appeal.

This report contains several documents related to the required documentation outlined by our contract with the City of Topeka (46584, 48717). Please contact me regarding any questions about the information presented in this report.

Respectfully submitted,

Sean Dixon, CDME

President, Visit Topeka

Sean@VisitTopeka.com



Jan 1, 2001 - Jan 31, 2025

													Month / Topeka
Year	January	February	March	April	May	June	July	August	September	October	November	December	Grand total
2012	-	-	-	-	-	-	\$158,889.36	\$193,400.89	\$125,840.9	\$216,172.43	\$194,418.03	\$142,296.18	\$1,031,017.79
2013	\$111,481.5	\$110,547.43	\$112,914.72	\$217,235.81	\$245,701.21	\$221,665.33	\$193,186.74	\$244,066.5	\$192,327.19	\$240,005.17	\$186,554.71	\$192,799.18	\$2,268,485.49
2014	\$134,121.92	\$139,489.1	\$167,179.55	\$223,494.32	\$236,959.07	\$262,330.48	\$236,942.96	\$227,714.88	\$132,648.27	\$319,139.23	\$172,728.61	\$182,283.1	\$2,435,031.49
2015	\$203,979.34	\$185,403.93	\$166,459.55	\$205,510.75	\$97,105.7	\$293,370.73	\$47,249.65	\$431,358.17	\$240,764.19	\$206,443.31	\$215,729.79	\$199,292.74	\$2,492,667.85
2016	\$138,892.05	\$159,972.04	\$193,294.63	\$186,776.63	\$264,172.68	\$337,743.57	\$215,854.79	\$316,671.44	\$197,071.13	\$204,292.2	\$218,295.67	\$196,437.8	\$2,629,474.63
2017	\$152,346.35	\$179,102.42	\$179,876.88	\$263,956.89	\$199,580.58	\$234,256.06	\$219,363.01	\$249,367.02	\$241,876.03	\$278,777.82	\$218,014.76	\$189,769.46	\$2,606,287.28
2018	\$152,103.18	\$193,430.87	\$176,967.57	\$256,094.81	\$251,164.49	\$257,043.42	\$242,594.53	\$264,522.46	\$214,641.54	\$233,966.76	\$241,448.01	\$194,502.81	\$2,678,480.45
2019	\$131,670.93	\$158,175.19	\$201,948.28	\$245,038.14	\$243,536.11	\$246,396.26	\$276,604.65	\$232,655.61	\$201,954.24	\$224,580.07	\$201,214.3	\$221,405.26	\$2,585,179.04
2020	\$147,050.93	\$171,688.56	\$147,539.12	\$89,407.33	\$73,415.34	\$119,763.77	\$150,758.37	\$192,880.42	\$195,075.49	\$162,649.38	\$172,436.39	\$116,531.08	\$1,739,196.18
2021	\$143,502.37	\$118,538.09	\$104,826.11	\$164,875.23	\$187,869.34	\$194,856.03	\$261,939.78	\$261,084.52	\$268,476.55	\$229,306.5	\$295,678.83	\$237,639.69	\$2,468,593.04
2022	\$188,947.3	\$169,494.9	\$162,572.63	\$238,057.01	\$238,423.38	\$223,435.19	\$303,136.65	\$265,471.25	\$246,930.2	\$276,594.53	\$229,215.45	\$230,459.79	\$2,772,738.28
2023	\$312,569.87	\$217,675.04	\$233,121.93	\$272,833.12	\$274,322.41	\$278,112.57	\$278,924.15	\$269,192.24	\$293,446.49	\$267,602.09	\$252,455.51	\$237,683.73	\$3,187,939.15
2024	\$157,718.95	\$207,691.1	\$286,638.5	\$267,314	\$288,121	\$290,244.53	\$275,948.1	\$270,269.4	\$297,384.58	\$254,756.41	\$243,011.92	\$220,368.87	\$3,059,467.36
G	\$2,132,384.69	\$2,011,208.67	\$2,133,339.47	\$2,630,594.04	\$2,600,371.31	\$2,959,217.94	\$2,861,392.74	\$3,418,654.8	\$2,848,436.8	\$3,114,285.9	\$2,841,201.98	\$2,561,469.69	\$32,112,558.03



# STR Monthly Data

Jan 1, 2022 - Jan 31, 2025

Quarter	Month ▼	ADR	Prev. ADR	Occupancy	Prev. Occupancy	Supply	Prev. Supply	Demand	Prev. Demand	Revenue	Prev. Revenue	YOY Revenue	STR TGT Estimate	RevPAR
Q4, 2024	Dec 2024	\$88.65	\$88.74	37.97%	41.41%	85,529	85,529	32,477	35,420	\$2,879,007	\$3,143,343	91.59%	\$201,530.49	\$33.66
Q4, 2024	Nov 2024	\$94.69	\$95.18	48.9%	51.22%	82,770	82,770	40,474	42,393	\$3,832,473	\$4,034,949	94.98%	\$268,273.11	\$46.3
Q4, 2024	Oct 2024	\$96.67	\$95.44	54.81%	53.99%	85,529	85,529	46,878	46,173	\$4,531,882	\$4,406,934	102.84%	\$317,231.74	\$52.99
Q3, 2024	Sep 2024	\$97.69	\$98.53	54.03%	57.62%	82,770	82,770	44,721	47,689	\$4,368,678	\$4,699,026	92.97%	\$305,807.46	\$52.78
Q3, 2024	Aug 2024	\$96.22	\$99.34	55.22%	53.72%	85,529	85,529	47,226	45,942	\$4,543,908	\$4,563,877	99.56%	\$318,073.56	\$53.13
Q3, 2024	Jul 2024	\$97.23	\$97.36	55.01%	57.07%	85,529	85,529	47,051	48,815	\$4,574,933	\$4,752,475	96.26%	\$320,245.31	\$53.49
Q2, 2024	Jun 2024	\$97.17	\$97.56	57.11%	60.83%	82,770	82,770	47,273	50,350	\$4,593,549	\$4,911,928	93.52%	\$321,548.43	\$55.5
Q2, 2024	May 2024	\$98.81	\$96.75	58.81%	55.3%	85,529	85,529	50,302	47,301	\$4,970,113	\$4,576,188	108.61%	\$347,907.91	\$58.11
Q2, 2024	Apr 2024	\$94.72	\$97.84	59.21%	54.84%	82,770	82,770	49,010	45,389	\$4,642,325	\$4,440,690	104.54%	\$324,962.75	\$56.09
Q1, 2024	Mar 2024	\$99.11	\$97.1	51.94%	56.38%	85,529	85,529	44,427	48,218	\$4,403,137	\$4,681,777	94.05%	\$308,219.59	\$51.48
Q1, 2024	Feb 2024	\$97.11	\$89.43	51.76%	52.14%	77,252	77,252	39,982	40,283	\$3,882,586	\$3,602,600	107.77%	\$271,781.02	\$50.26
Q1, 2024	Jan 2024	\$91.73	\$87.07	41.47%	46.27%	85,529	85,529	35,471	39,572	\$3,253,619	\$3,445,383	94.43%	\$227,753.33	\$38.04
Q4, 2023	Dec 2023	\$88.74	\$85.23	41.41%	40.76%	85,529	85,529	35,420	34,864	\$3,143,343	\$2,971,631	105.78%	\$220,034.01	\$36.75
	Grand tot	\$93.72	\$89.36	52.8%	52.51%	3,017,485	3,018,333	1,593,192	1,584,996	\$149,921,497	\$142,896,755	104.92%	\$10,494,504.79	\$49.68

1-36/36 < >

Occupancy Rate

52.80%

**1** 0.6%

Demand

1,593,192

**₽** -1.9%

Revenue

\$93.72 \$149,921,497.00

\$3,314,367.00

ADR

**\$**4.19

RevPAR

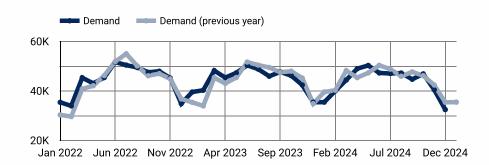
Supply

**₽** -76,544

\$49.68

3,017,485

**\$**2.34



## **2024 Attraction Attendance Numbers**

Attraction	lon	Ech	March	1st Quarter	Anril	Mov	luno	2nd Quarter	July /	\a S	Cont	3rd Quarter	Oct.	Nov	Dec.	4th Quarter	YTD
Attraction	Jan.	Feb.	warch		April	May	June		July A	Aug S	Sept	Quarter	Oct.	Nov.	Dec.	Quarter	לוו
Zoo	1,46	1 11,510	0 22,493	35,464	22,737	29,804	25,820	78,361	23,414	23,937	17,875	65,226	23,953	15,630	42,819	82,402	261,453
Kansas Children's Discovery Center	7,28	9,00	8 11,825	28,122	10,508	11,630	12,602	34,740	15,036	10,882	6,279	32,197	7,717	8,939	6,943	23,599	118,658
Old Prairie Town	10	7 229	9 780	1,116	909	726	936	2,571	1,267	973	789	3,029	1,220	334	635	2,189	8,905
Kansas State Capitol	1,46	8 3,680	6 4,550	9,704	5,503	5,734	3,220	14,457	4,618	2,833	1,939	9,390	3,737	3,004	2,054	8,795	42,346
Topeka Performing Arts Center	2,40	0 3,050	0 4,659	10,109	7,199	5,189	5,866	18,254	817	2,352	0	3,169	4,037	2,634	12,744	19,415	50,947
Topeka Civic Theatre/Helen Hocker Theater	1,33	9 3,15	2 6,044	10,535	1,822	2,134	3,886	7,842	4,840	4,135	3,264	12,239	4,185	2,983	4,853	12,021	42,637
Mulvane Art Museum Galleries/Art Lab	39	0 80	1 828	2,019	960	1,371	5,248	7,579	603	705	2,543	3,851	1,765	1,453	710	3,928	17,377
Evel Knievel Museum	33	4 730	6 873	1,943	725	2,196	2,196	5,117	2,845	2,583	1,447	6,875	2,272	964	0	3,236	17,171
Brown v Board NHS	67	1 1,872	2 2,137	4,680	2,093	2,501	2,388	6,982	2,579	1,714	1,061	5,354	1,903	1,473	1,015	4,391	21,407
Museum of Kansas National Guard	1,03	1 1,21	5 1,608	3,854	1,442	1,927	2,373	5,742	1,673	1,584	1,588	4,845	2,223	1,535	1,338	5,096	19,537
Combat Air Museum	41	7 679	9 1,483	2,579	1,347	1,525	2,370	5,242	2,609	1,884	1,804	6,297	1,543	1,024	949	3,516	17,634
Great Overland Station	16	7 92	2 2,273	3,362	726	994	504	2,224	637	854	667	2,158	1,271	428	1,643	3,342	11,086
Jayhawk Theater		0 (	0 0	0	0	0	0	0	0	0	0	0				0	. 0
Ritchie House	4	5 200	6 204	455	101	223	115	439	82	28	43	153	68	10		78	1,125
Sunflower Soccer		0 (	0 0	0	0	0	0	0	0	0	0	0	)			0	0
Kansas Museum of History		0 (	0 0	0	0	0	0	0	0	0	0	0				0	0
Total Monthly Numbers	17,119	9 37,066	59,757	113,942	56,072	65,954	67,524	189,550	61,020	54,464	39,299	154,783	55,894	40,411	75,703	172,008	630,283
2023 Numbers	23,95°	1 34,527	7 55,952	114,430	76,604	66,404	68,762	211,770	62,944	47,420	49,119	159,483	49,827	37,144	77,513	164,484	631,126
2022 Numbers	17,48	7 29,199	74,555	121,241	79,166	74,690	72,733	226,589	63,378	63,398	51,865	178,641	68,882	41,765	69,138	179,785	706,256
2021 Numbers	6,71	- / -		64,397	60,453		57,114	170,566	58,040	57,030	44,846	147,516		35,876	1,458	98,258	479,670
2020 Numbers	29,65			96,477	700	,	27,336	39,706	30,348	41,753	37,754	99,155	<u> </u>		64,137	131,761	367,099
2019 Numbers	28,29			117,954	89,032	- ,	85,298	259,221	71,359	65,768	53,470	173,497		,	36,711	136,964	687,636
2018 Numbers	29,70			124,616	65,838	- , ,	77,871	230,765	69,495	53,915	58,428	181,838			37,282	133,010	
2017 Numbers	27,28			131,249	74,941	81,584	82,596	239,121	68,101	62,067	48,719	178,887	,		34,963	134,136	683,393
2016 Numbers	30,59			144,401	72,002	, -	88,715	238,199	51,121	58,373	45,446	154,940			29,766	132,932	670,472
2015 Numbers	36,22			138,499	69,741		78,023	225,960	65,568	60,366	51,585	177,519			41,277	148,722	690,700
2014 Numbers	29,69		- /	126,690	65,965	- /	88,638	242,133	71,917	80,945	44,274	197,136	-,	- /	30,608	69,487	635,446
2013 Numbers	29,82	•		105,557	55,215		75,982	196,923	59,670	50,443	39,644	149,757	•	32,152	33,912	119,921	572,158
2012 Numbers	36,73			127,552	52,062		66,671	197,497	35,989	50,499	47,453	133,941		32,072	28,523	96,142	555,132
2011 Numbers	22,40	7 24,86	3 37,249	84,519	43,579	46,213	64,834	154,626	73,506	68,775	49,964	192,245	44,063	27,874	25,989	97,926	529,316

<b>Bid Fund Approved Commitr</b>	<b>Bid Fund</b>	Approved	Commitments
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Event
Teen Masters Bowling
YP Summit
Kansas Muzzle Loaders
USA Wrestling Sub-District
TOPS
Kansas Recreation & Parks Assn
Knights of Columbus
Sweet Adelines
Topeka Impact Volleyball
Kansas Motor Carriers
National Council of Corvettes
Kansas Electric Coop
Kansas Water Environment
League of Kansas Municipalities
Great Dane Club of America
ASA/USA Softball Tournaments
Kansas Emergency Management
NAFA
Kansas Fairs & Festivals
Presidents Cup Soccer
Sunflower Kennel Club
Capital City Cluster Dog Show
Blizzard Bash Demolition Derby
Sunflower State Games
Keeshond Dog Club
Kansas High School Rodeo
TIAK
Kansas State Firefighters
Internat'l Arson Investigators
Kansas Kids Wrestling
Prince Hall Grand Lodge French Bull Dogs
Topeka Horseshoe Club
Rhodesian Ridgeback Club
Kansas Shrine Bowl
Tough Mudder
NHPA World Championships Jazzin It Up Downtown - DTI
Heart of America Black Expo
Kansas Classic Swim Meet
NAIA National Wrestling
Mother Earth News Fair
American Steer Wrestling Qual
American Steer Wrestling Qual KSHSAA Coaches School
Kansas State H.O.G. Rally
USSSA Fastpitch World Series
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ASR-ARS Reunion

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TGT Rev		2012 \$37,500	2013 \$37,500	\$43,750	2015 \$43,750	2016 \$46,046	2017 \$49,156	2018 \$53,944	\$35,128	2020 \$33,306	\$26,205	\$37,215	2023 \$59,979	\$51,232	2025	2026	2021
TOT Do		,		\$ 102,000 <b>2014</b>	, ,		. ,		2019	, ,,,,,	2021	2022		,	,	,	2027
Pope & Young Convention		\$ 65,800	\$ 106,900	\$ 102,000	\$ 90,950	\$ 155,975	\$ 98,050	\$ 73,950	\$ 97,250	\$ 94.000	\$ 158,527	\$ 321,500	\$ 172,250	\$ 123,250	\$ 84,750	\$ 89,250	\$5,000.0 \$ 5,00
Kansas Occupational Therapy Assoc	_														\$1,000.00		<del></del>
Gready Holiday Spectacular	L												\$5,000.00				<b></b>
Nashville Nights	L												\$10,000.00				<b></b>
cademy of African Business and Development Co	onferen <u>c</u> e	Э												\$2,500.00			<b></b>
Kansas Agency Business Summit (KABS)	L													\$500.00			
NHRA									\$25,000.00		\$25,000.00	\$25,000.00	\$10,000.00	\$0.00			
or the Culture KS - Community Resource Council	I													\$10,000.00			
KS Airport Association Conference													. ,	\$1,000.00			
(SAE Winter Expo													\$2,500.00	\$2,500.00	\$2,500.00		
NOTO Live	-												\$7,500.00		-		
Curious George	-												\$10,000.00				
JSA Gymnastics	-												\$23,000.00		<del></del>		<b>—</b>
Central States Bowling Guild	-												\$3,500.00	+	$\longrightarrow$		<del>                                     </del>
American Cornhole League NJCAA Indoor Track & Field	F												\$4,500.00				<del></del>
	ence											\$1,000.00	\$10,000.00				<b>├</b>
Topeka Dino Days American Institute of Architects of Kansas Confere												\$180,000.00					<del></del>
Team United Track and Field Meets	_										\$750.00	<b>#</b> 400 000 00					<b>├</b>
Kansas Grain and Feed Association	L										\$1,000.00						<b></b>
Vashburn Rural High School 2021 Reunion											\$500.00						
90th ARW Top Eye 2021											\$327.45						
ISA DaNang Association													\$5,000.00				1

\$41,054

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\$52,498

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\$50,801

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\$39,114

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\$54,473

BioKansas

2nd Qtr. - August \$37,500

\$37,500

4th Qtr. - February \$37,500 \$32,086

3rd Qtr. - November

\$37,500

\$33,000

\$43,750

\$43,750

\$43,750 \$43,750

\$42,571

\$43,750

\$39,082

\$62,629

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\$40,176

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\$150,000 \$140,086 \$175,000 \$173,821 \$205,693 \$199,992 \$211,760 \$189,228 \$124,228 \$176,328

\$3,500.00

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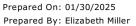
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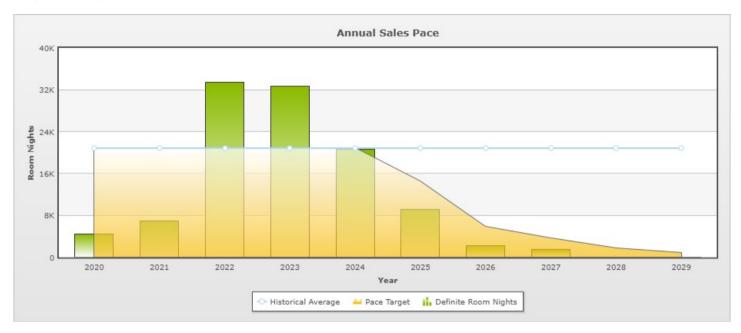
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**\$250,481** \$231,282





Report: Simple Pace





Annual Pace	20	20 20	21	2022	2023	20:	24 20	25	2026	2027	2028	2029	Total
Consumption (Definite Roo	om Nights)												
Definite Room Nights	4,4	65 6,9	32	33,396	32,719	20,5	58 9,1	169	2,137	1,455	0	0	110,831
Target	20,9	08 20,9	80	20,908	20,908	20,9	08 14,5	592	5,850	3,660	1,763	890	131,295
Variance	-16,4	43 -13,9	76	12,488	11,811	-3	50 -5,4	423 -	3,713	-2,205	-1,763	-890	-20,464
Historical Avg	20,9	08 20,9	80	20,908	20,908	20,9	08 20,9	908 2	0,908	20,908	20,908	20,908	209,080
Events		36	39	77	95	•	70	27	4	2	0	0	350
Pace Percentage	21.36	33.15	5% 1!	59.73%	156.49%	98.33	% 62.8	4% 3	5.53% 3	9.75%	0.00%	0.00%	84%
Demand													
Total RNs	42,8	80 32,7	'36	45,658	47,705	38,4	82 24,1	161 1	7,607	21,373	9,576	7,255	287,433
Target	41,7	74 41,7	74	41,774	41,774	41,7	74 33,2	264 1	8,101	11,420	6,182	2,989	280,826
Variance	1,1	06 -9,0	38	3,884	5,931	-3,2	92 -9,1	103	-494	9,953	3,394	4,266	6,607
Historical Avg	41,7	74 41,7	74	41,774	41,774	41,7	74 41,7	774 4	1,774	11,774	41,774	41,774	417,740
Conversion Percentage	10.41	.% 21.18	8%	73.14%	68.59%	53.57	% 42.8	7% 3	5.58% 1	3.11%	0.00%	0.00%	45%
Historical Avg		47	47	47	47	•	47	47	47	47	47	47	47
2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Roo	om Nights)												
Definite Room Nights	510	715	50	0	310	110	1,711	105	610	89	0	255	4,465
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	6	175	-4,230	-2,220	-819	-1,397	55	-3,921	34	-886	-3,360	120	-16,443
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	101.19%	132.41%	1.17%	0.00%	27.46%	7.30%	103.32%	2.61%	105.90%	9.13%	0.00%	188.89%	21%
Demand													
Total RNs	1,315	1,904	6,124	3,222	3,644	4,144	7,191	7,460	2,650	2,548	1,620	1,058	42,880
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	303	79	-1,349	-657	1,387	-1,027	2,571	1,357	688	-731	-1,861	346	1,106
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Historical Avg Conversion	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774

5,480 7,355

8.50% 2.70% 23.80% 1.40%

2,040 2,459 1,620

23.00% 3.50% 0.00% 24.10%

803 38,415

10%

1,189 6,074 3,222 3,334 4,034

Lost Room Nights

**Conversion Percentage** 

805

38.80% 37.60% 0.80% 0.00%



2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Ro	om Nights	s)											
Definite Room Nights	0	80	624	635	200	3,371	654	529	102	535	202	0	6,932
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-504	-460	-3,656	-1,585	-929	1,864	-1,002	-3,497	-474	-440	-3,158	-135	-13,976
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	0.00%	14.81%	14.58%	28.60%	17.71%	223.69%	39.49%	13.14%	17.71%	54.87%	6.01%	0.00%	33%
Demand													
Total RNs	654	765	6,849	5,038	295	6,203	3,812	529	3,622	3,466	1,503	0	32,736
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-358	-1,060	-624	1,159	-1,962	1,032	-808	-5,574	1,660	187	-1,978	-712	-9,038
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
Tentative Room Nights	0	0	0	0	0	0	0	0	0	0	0	0	0
Lost Room Nights	654	685	6,225	4,403	95	2,832	3,158	0	3,520	2,931	1,301	0	25,804
Conversion Percentage	0.00%	10.50%	9.10%	12.60%	67.80%	54.30%	17.20%	100.00%	2.80%	15.40%	13.40%	0.00%	21%



2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite R	oom Night	is)											
<b>Definite Room Nights</b>	150	670	6,230	2,230	1,220	1,258	3,230	7,573	1,040	2,765	7,030	0	33,396
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-354	130	1,950	10	91	-249	1,574	3,547	464	1,790	3,670	-135	12,488
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	29.76%	124.07%	145.56%	100.45%	108.06%	83.48%	195.05%	188.10%	180.56%	283.59%	209.23%	0.00%	160%
Demand													
Total RNs	819	2,060	7,769	2,870	1,800	4,153	6,492	7,573	1,465	2,926	7,731	0	45,658
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-193	235	296	-1,009	-457	-1,018	1,872	1,470	-497	-353	4,250	-712	3,884
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
<b>Tentative Room Nights</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Lost Room Nights	669	1,390	1,539	640	580	2,895	3,262	0	425	161	701	0	12,262
<b>Conversion Percentage</b>	18.30%	32.50%	80.20%	77.70%	67.80%	30.30%	49.80%	100.00%	71.00%	94.50%	90.90%	0.00%	73%



2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Room Nights)													
<b>Definite Room Nights</b>	1,227	490	7,175	4,282	1,480	1,893	1,700	6,599	993	835	6,030	15	32,719
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	723	-50	2,895	2,062	351	386	44	2,573	417	-140	2,670	-120	11,811
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	243.45%	90.74%	167.64%	192.88%	131.09%	125.61%	102.66%	163.91%	172.40%	85.64%	179.46%	11.11%	156%
Demand													
Total RNs	2,142	1,265	7,175	5,190	2,414	7,193	3,657	7,799	1,393	2,900	6,030	547	47,705
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	1,130	-560	-298	1,311	157	2,022	-963	1,696	-569	-379	2,549	-165	5,931
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
Tentative Room Nights	0	0	0	0	0	0	0	0	0	0	0	0	0
Lost Room Nights	915	775	0	908	934	5,300	1,957	1,200	400	2,065	0	532	14,986
<b>Conversion Percentage</b>	57.30%	38.70%	100.00%	82.50%	61.30%	26.30%	46.50%	84.60%	71.30%	28.80%	100.00%	2.70%	69%



2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Roo	om Nights)												
Definite Room Nights	130	746	7,324	1,736	2,436	905	985	5,324	136	655	181	0	20,558
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-374	206	3,044	-484	1,307	-602	-671	1,298	-440	-320	-3,179	-135	-350
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	25.79%	138.15%	171.12%	78.20%	215.77%	60.05%	59.48%	132.24%	23.61%	67.18%	5.39%	0.00%	98%
Demand													
Total RNs	130	3,135	9,449	3,076	3,136	4,165	1,948	7,154	681	4,555	521	532	38,482
Target	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Variance	-882	1,310	1,976	-803	879	-1,006	-2,672	1,051	-1,281	1,276	-2,960	-180	-3,292
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
Tentative Room Nights	0	0	0	0	0	0	0	105	0	0	0	0	105
Lost Room Nights	0	2,389	2,125	1,340	700	3,260	963	1,725	545	3,900	340	532	17,819
Conversion Percentage	100.00%	23.80%	77.50%	56.40%	77.70%	21.70%	50.60%	75.50%	20.00%	14.40%	34.70%	0.00%	54%



2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Room Nights)													
Definite Room Nights	110	5	5,370	660	630	120	1,805	279	180	0	10	0	9,169
Target	479	485	3,502	1,737	840	1,094	1,133	2,685	376	557	1,652	52	14,592
Variance	-369	-480	1,868	-1,077	-210	-974	672	-2,406	-196	-557	-1,642	-52	-5,423
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	22.96%	1.03%	153.35%	38.00%	75.01%	10.97%	159.35%	10.39%	47.83%	0.00%	0.61%	0.00%	63%
Demand													
Total RNs	110	1,985	5,370	2,284	1,810	2,820	1,805	1,464	680	2,743	1,560	1,530	24,161
Target	479	485	3,502	1,737	840	1,094	1,133	2,685	376	557	1,652	52	14,592
Variance	-847	308	-1,228	-1,071	-89	-1,395	-1,818	-3,144	-765	466	-649	1,130	-9,103
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
<b>Tentative Room Nights</b>	0	0	0	54	780	0	0	660	500	0	750	30	2,774
Lost Room Nights	0	1,980	0	1,570	400	2,700	0	525	0	2,743	800	1,500	12,218
Conversion Percentage	100.00%	0.30%	100.00%	29.60%	61.20%	4.30%	100.00%	34.70%	100.00%	0.00%	1.20%	0.00%	43%



2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>Consumption (Definite Roo</b>	m Nights)												
Definite Room Nights	0	0	1,005	0	0	0	805	327	0	0	0	0	2,137
Target	166	172	1,365	705	341	451	437	1,033	148	235	766	30	5,850
Variance	-166	-172	-360	-705	-341	-451	368	-706	-148	-235	-766	-30	-3,713
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	0.00%	0.00%	73.63%	0.00%	0.00%	0.00%	184.09%	31.65%	0.00%	0.00%	0.00%	0.00%	37%
Demand													
Total RNs	410	0	8,100	0	450	2,355	805	327	2,162	948	550	1,500	17,607
Target	166	172	1,365	705	341	451	437	1,033	148	235	766	30	5,850
Variance	-115	-940	4,569	-1,753	-553	129	-1,168	-2,242	1,370	-318	-722	1,250	-494
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
<b>Tentative Room Nights</b>	410	0	6,495	0	0	1,425	0	0	2,162	723	550	0	11,765
Lost Room Nights	0	0	600	0	450	930	0	0	0	225	0	1,500	3,705
Conversion Percentage	0.00%	0.00%	62.60%	0.00%	0.00%	0.00%	100.00%	100.00%	0.00%	0.00%	0.00%	0.00%	37%



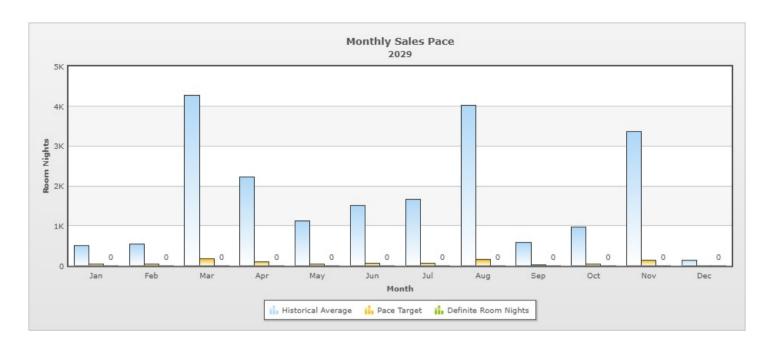
2027	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Roo	m Nights)												
Definite Room Nights	0	0	650	0	0	0	805	0	0	0	0	0	1,455
Target	111	116	923	447	227	304	243	585	84	135	466	18	3,660
Variance	-111	-116	-273	-447	-227	-304	562	-585	-84	-135	-466	-18	-2,205
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	0.00%	0.00%	70.41%	0.00%	0.00%	0.00%	331.55%	0.00%	0.00%	0.00%	0.00%	0.00%	40%
Demand													
Total RNs	0	0	11,176	1,342	0	7,500	805	0	0	0	550	0	21,373
Target	111	116	923	447	227	304	243	585	84	135	466	18	3,660
Variance	-335	-588	8,788	128	-618	6,092	-410	-1,590	-489	-713	-173	-139	9,953
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
Tentative Room Nights	0	0	8,995	733	0	0	0	0	0	0	550	0	10,278
Lost Room Nights	0	0	1,531	609	0	7,500	0	0	0	0	0	0	9,640
Conversion Percentage	0.00%	0.00%	29.80%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	13%



2028	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Room	n Nights)												
Definite Room Nights	0	0	0	0	0	0	0	0	0	0	0	0	0
Target	69	74	349	181	92	123	135	328	47	80	274	11	1,763
Variance	-69	-74	-349	-181	-92	-123	-135	-328	-47	-80	-274	-11	-1,763
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0%
Demand													
Total RNs	0	0	9,576	0	0	0	0	0	0	0	0	0	9,576
Target	69	74	349	181	92	123	135	328	47	80	274	11	1,763
Variance	-184	-331	8,256	-682	-343	-731	-643	-839	-244	-394	-394	-77	3,394
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
<b>Tentative Room Nights</b>	0	0	8,045	0	0	0	0	0	0	0	0	0	8,045
Lost Room Nights	0	0	1,531	0	0	0	0	0	0	0	0	0	1,531
Conversion Percentage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0%



2029	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Consumption (Definite Room	n Nights)												
Definite Room Nights	0	0	0	0	0	0	0	0	0	0	0	0	0
Target	41	44	175	91	46	61	68	164	23	40	137	0	890
Variance	-41	-44	-175	-91	-46	-61	-68	-164	-23	-40	-137	0	-890
Historical Monthly Avg	504	540	4,280	2,220	1,129	1,507	1,656	4,026	576	975	3,360	135	20,908
Pace Percentage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0%
Demand													
Total RNs	0	2,200	5,055	0	0	0	0	0	0	0	0	0	7,255
Target	41	44	175	91	46	61	68	164	23	40	137	0	890
Variance	-102	2,016	4,354	-359	-166	-365	-326	-421	-89	-134	-142	0	4,266
Historical Avg	1,012	1,825	7,473	3,879	2,257	5,171	4,620	6,103	1,962	3,279	3,481	712	41,774
Conversion													
Tentative Room Nights	0	2,200	5,055	0	0	0	0	0	0	0	0	0	7,255
Lost Room Nights	0	0	0	0	0	0	0	0	0	0	0	0	0
Conversion Percentage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0%



#### Legend

Conversion	
Variance	Difference Between The Booked Room Nights And Your Pace Target.
Pace Percentage	Percent Of Your Target Met For The Given Year. A Number Over 100% Implies You Are Pacing Ahead Of Your Typical Demand For The Year.
Historical Avg	Average Total Demand Per Year Based On An Analysis Of The Previous 5 Years Of Meetings
Tentative	Total Room Nights Requested For Events Beginning In The Given Month Or Year
Demand	
Variance	Difference Between Current Demand Figures And Your Demand Target
Pace Percentage	Percent Of Your Target Met For The Given Year. A Number Over 100% Implies You Are Pacing Ahead Of Your Typical Demand For The Year.
Historical Avg	Average Total Demand Per Year Based On An Analysis Of The Previous 60 Months Of Meetings.
Definite	Total Room Nights Requested For Events Beginning In The Given Month Or Year
Target	Total Room Nights Requested, Anticipated At This Time Based On An Analysis Of The Previous 5 Years Of Meetings, Accounting For What Percentage Of Your Business Typically Issues An Rfp That Far In Advance. For Example, If 28% Of Your Business Is Typically In The System 30 Months In Advance, Then Your Target For 30 Months From The Start Of The Current Month Would Be 28% Of Your Historical Average For That Month

	The lage for the choice
Consumption	
Variance	Difference Between The Actual Room Nights Booked And Your Pace Target
Pace Percentage	Percent Of Your Target Met For The Given Period. A Number Over 100% Implies You Are Currently Pacing Ahead. A Number Under 100% Means That You Are Currently Behind Your Pace For That Period
Historical Avg	For The Annual Figures, This Is The Average Room Nights Booked Per 12 Month Period Based On An Analysis Of The Previous X Months Of Events. For The Monthly Figures, It Is The Average Room Nights Booked During That Month Over The Past 5 Years.
Definite	Booked Room Nights Associated With Events That Are Beginning In The Given Year/Month
Target	Booked Room Nights Anticipated At This Time Based On An Analysis Of The Previous 5 Years Of Meetings, Accounting For What Percentage Of Your Business Typically Books That Far In Advance. For Example, If 28% Of Your Business Typically Books 30 Months In Advance, Then Your Target For 30 Months From The Start Of The Current Month Would Be 28% Of Your Historical Average For That Month



#### Report: Booked Business by Arrival Month

Date Generated: 01/30/2025

												Вос	ked Bu	siness												
	Jan	uary	Feb	ruary	Ma	arch	А	pril	М	lay	J	une	J	uly	Au	gust	Sept	ember	Oct	ober	Nove	ember	Dec	ember	Total	
	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms										
2012	28	3,212	14	1,055	17	2,686	23	3,070	14	1,839	20	3,371	5	255	10	1,750	20	2,790	23	4,615	12	2,290	3	838	189	27,771
2013	10	2,124	7	1,145	14	1,710	15	1,086	10	2,045	14	1,718	12	3,359	5	740	14	2,617	18	3,241	4	762	3	380	126	20,927
2014	15	2,458	6	580	10	2,327	13	2,032	6	1,482	7	1,168	3	355	6	1,461	12	1,259	14	1,079	3	365	3	285	98	14,851
2015	12	1,971	4	298	5	355	12	1,760	5	1,125	9	1,629	7	780	6	1,969	7	660	16	3,091	5	490	3	160	91	14,288
2016	10	1,714	7	2,404	6	946	15	3,631	7	3,483	6	1,375	6	754	7	1,091	8	1,425	12	1,794	5	266	3	460	92	19,343
2017	10	2,428	12	1,533	13	2,465	21	3,650	6	1,421	10	1,780	6	896	5	797	8	1,667	19	2,635	4	797	1	190	115	20,259
2018	9	1,798	9	1,008	8	2,028	18	3,137	7	590	12	1,947	11	708	13	2,032	5	1,382	16	3,349	4	185	3	290	115	18,454
2019	15	1,881	17	1,522	10	1,355	10	2,403	8	1,764	14	6,127	7	699	6	1,045	10	831	13	3,450	5	312	2	35	117	21,424
2020	6	949	5	1,180	2	275	2	220	2	230	2	590	2	6	1	495	1	118	4	379	0	0	1	255	28	4,697
2021	0	0	1	80	3	879	5	1,423	5	1,087	7	3,603	1	4	6	1,259	1	2	10	1,239	0	0	0	0	39	9,576
2022	3	765	3	485	2	710	10	2,205	5	1,140	7	1,288	2	2,590	2	875	6	860	8	2,980	1	210	0	0	49	14,108
2023	4	1,185	5	425	4	660	7	2,464	4	1,335	5	1,108	2	0	1	399	3	303	4	620	4	193	1	15	44	8,707
2024	2	130	5	270	4	487	4	1,305	4	2,035	7	1,090	0	0	7	5,354	2	62	4	360	2	60	0	0	41	11,153
2025	3	160	0	0	2	355	3	164	1	55	0	0	0	0	1	510	0	0	0	0	0	0	1	30	11	1,274
2026	0	0	0	0	1	355	0	0	0	0	0	0	0	0	1	327	0	0	0	0	0	0	0	0	2	682

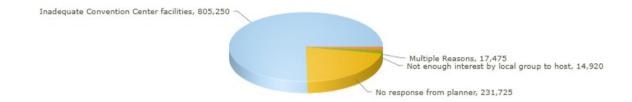
												Can	celled B	usiness												
	Jan	uary	Feb	ruary	Ma	rch	А	pril	M	lay	31	une	J	uly	Au	igust	Sept	ember	Oct	tober	Nove	ember	Dec	ember	Тс	otal
	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms	Count	Rooms										
2012	1	0	2	720	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	720
2013	1	510	0	0	0	0	0	0	0	0	2	300	0	0	0	0	0	0	1	1,780	0	0	0	0	4	2,590
2014	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2015	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	125	0	0	0	0	1	125
2017	0	0	1	755	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	15	1	90	0	0	3	860
2018	0	0	0	0	0	0	1	185	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	185
2019	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2020	0	0	0	0	3	754	7	2,034	1	2,450	7	3,529	2	1,070	1	200	4	125	2	120	1	80	1	182	29	10,544
2021	2	473	0	0	0	0	3	1,140	1	85	2	462	2	504	0	0	0	0	2	920	1	210	0	0	13	3,794
2022	0	0	0	0	0	0	0	0	0	0	1	560	0	0	0	0	0	0	0	0	0	0	0	0	1	560
2023	1	130	0	0	0	0	0	0	0	0	2	750	0	0	0	0	0	0	0	0	0	0	0	0	3	880
2024	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2,250	0	0	0	0	1	2,250
2025	0	0	0	0	0	0	0	0	1	400	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	400
2026	0	0	0	0	0	0	0	0	1	450	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	450



Report: Lost Business Report

Date Range: 01/01/2024 - 12/31/2024

#### **Lost Business Report**



Lost Reason	Economic Impact	Lost Count
Inadequate Convention Center facilities	\$805,250.00	3
No response from planner	\$231,725.00	2
Not enough interest by local group to host	\$14,920.00	1
Multiple Reasons	\$17,475.00	1

#### **Lost Business Detail**

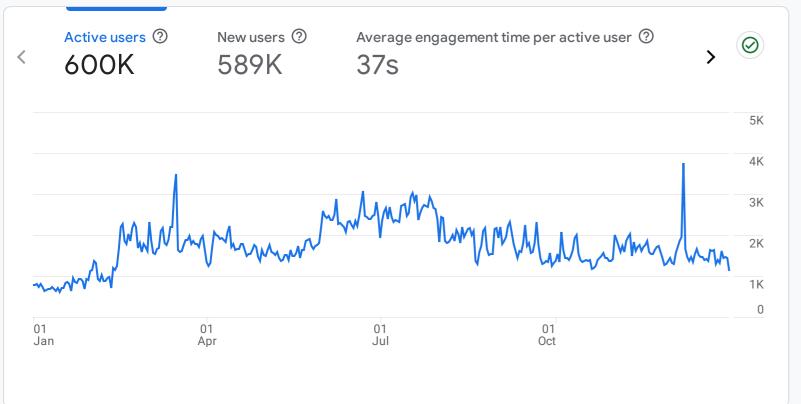
Organization Name Kansas Emergency Medical Services Association	Lead Name  2024 Annual Kansas  EMS Association  Conference [9287]	Meeting Start Date 08/08/2024	Room Attendees 350	Room Nights 525	Economic Impact \$139,475.00	Lost Reason No response from planner	Lost Note Kari never responded to emails. Website is showing event being held in Manhattan
Kansas Emergency Medical Services Association	2025 Annual Kansas EMS Association Conference [9288]	08/07/2025	350	525	\$139,475.00	Inadequate Convention Center facilities	Lost to Manhattan
Kansas Press Association	2024 Kansas Press Association Conference [9312]	06/06/2024	150	25	\$17,475.00	Inadequate Convention Center facilities Inadequate Hotel/Meeting Space	Went to Lawrence.
Sweet Adelines Region 5 Spirit of the Midwest	Sweet Adelines 2027 Regional Competition [9396]	04/22/2027	1,000	609	\$606,000.00	Inadequate Convention Center facilities	Stated due to a bad experience in Topeka. Could not provide additional information

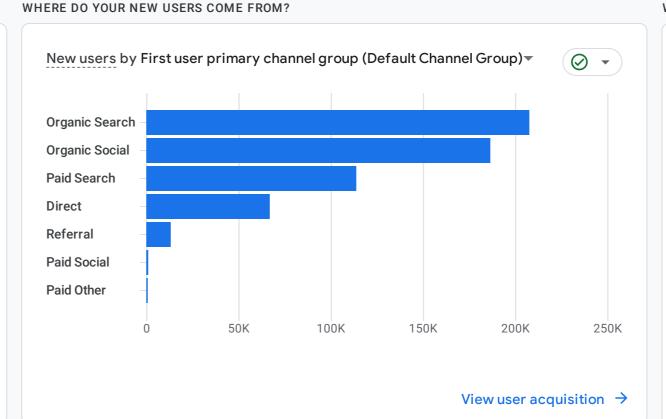
Prepared On: 01/30/2025 Prepared By: Elizabeth Miller

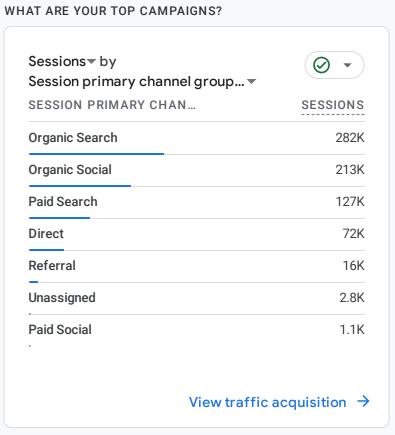
National Association of Credit Specialists	2025 Zone B Meeting [9401]	02/05/2025	70	80	\$14,920.00	Not enough interest by local group to host	Rec'd email from Stacey saying they have decided to go a different route.
<u>United Conference</u> <u>for Women</u>	2025 & 2026 United Conference for Women [9415]	10/16/2025	450	250	\$92,250.00	No response from planner	Planner never responded back
Travel Industry Association of Kansas	2026 Kansas Tourism Conference [9421]	10/13/2026	250	225	\$59,775.00	Inadequate Convention Center facilities	Will not host in Topeka until a timeline is presented for renovations to hotel and conference center. Will be going to Wichita. They just hosted in 2022.

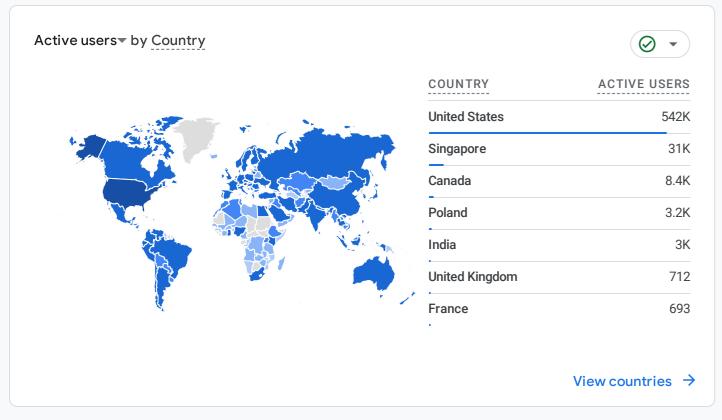


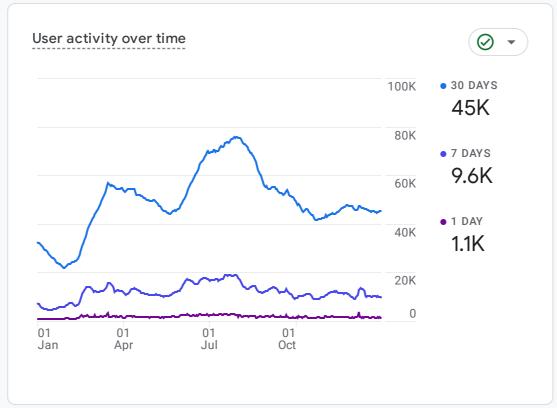
# Reports snapshot







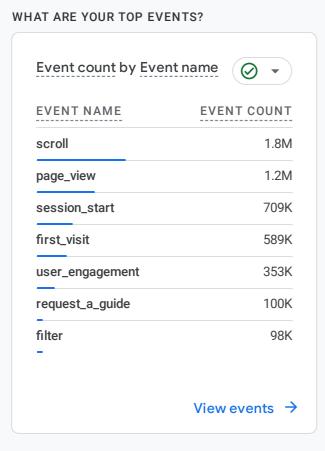


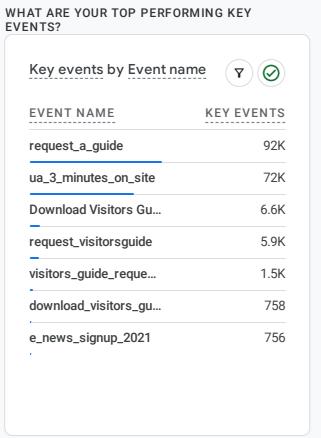




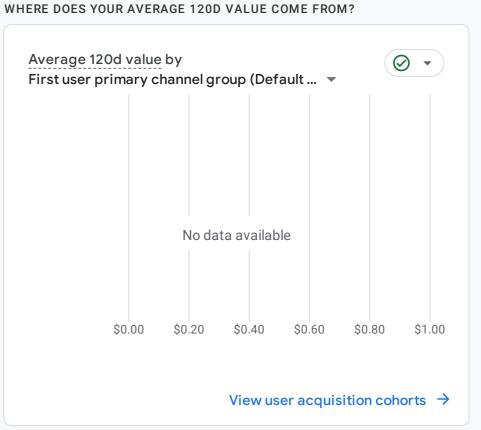
HOW WELL DO YOU RETAIN YOUR USERS?

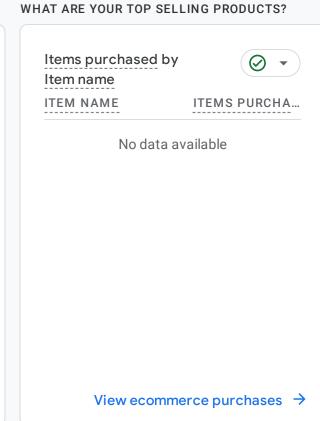
Views by Page title and screen class	$\bigcirc$
PAGE TITLE AND SCREEN	VIEWS
Topeka 365	112K
Free Topeka Visitor's Guide	96K
The Crossroads to Freedom	66K
Topeka Attractions	54K
Visit Topeka, Kansas	41K
Topeka Restaurants	39K
Historic Harley-Davidson in T	39K



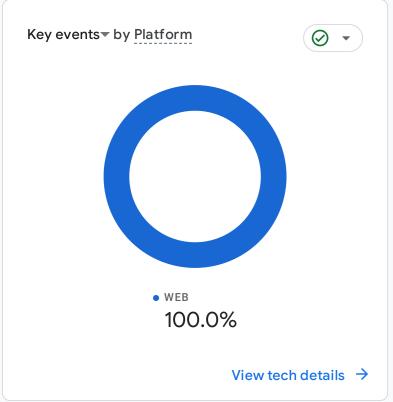


**HOW ARE ACTIVE USERS TRENDING?** 





# HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?





# Visit Topeka, Inc.

**Financial Statements** 

**September 30, 2024** 



#### Visit Topeka, Inc

#### Financial Discussion – Q3 2024

#### **Statement of Activities - Public**

Public revenue is lower than budget by \$71K due to lower TGT performance/collections.

There is a negative \$19K variance in Sponsorship revenue from the Cooperative Marketing Campaigns because the revenue and expenses are being recognized in the Private Statement of Activities under Other Revenue and Advertising Expense.

Advertising expenses are lower than budget by \$57K due to the Co-Op Marketing Campaign expense shift to Private and lower commitments in response to lower TGT revenue.

Community Development expenses are higher than budget by \$29K due to higher non-BID expenses of \$34K and lower BID expenses of \$5K.

#### Statement of Activities - Private

Advertising expense of \$21K is the expense incurred so far for 2024 Cooperative Marketing Campaigns.

# Greater Topeka Partnership Visit Topeka, Inc Statement of Financial Position

As of September 30, 2024

	Public September 30, 2024	Public September 30, 2023	Public September 30, 2024	Private September 30, 2024	Private September 30, 2023	Private September 30, 2024
	Current Year	Prior Year	Current vs Prior	Current Year	Prior Year	Current vs Prior
Assets						
Cash and Cash Equivalents	1,551,536	1,454,435	97,101	1,254	9,276	(8,022)
Accounts receivable, net	(1,350)	47,000	(48,350)	500	500	0
Other current receivables	524,953	459,617	65,336	0	0	0
Prepaids and other current assets	52,581	58,518	(5,937)	4,393	4,927	(534)
IU Rec/Pay	(100,842)	(237,831)	136,989	(1,909)	(32,490)	30,582
Total Current assets	2,026,878	1,781,738	245,140	4,239	(17,787)	22,026
Fixed assets, net	50,587	62,599	(12,012)	0	0	0
Total Assets	2,077,465	1,844,337	233,128	4,239	(17,787)	22,026
Liabilities						
Accounts payable	2,972	525	2,447	1,511	0	1,511
Deferred revenue	17,000	23,750	(6,750)	5,250	200	5,050
Accrued expenses and other	12,960	9,164	3,797	46	174	(128)
Total Current liabilities	32,932	33,439	(506)	6,807	374	6,433
Funds held for others	(8,322)	(8,322)	0	9,576	9,576	0
Total Liabilities	24,610	25,117	(506)	16,383	9,950	6,433
Net assets						
Total Changes in Net Assets	154,245	78,109	76,134	(151)	(19,727)	19,575
Unrestricted	1,452,266	1,294,767	157,500	(11,993)	(8,010)	(3,982)
Restricted	446,344	446,344	0	0	0	) O
Total Liabilities and net assets	2,077,465	1,844,337	233,128	4,239	(17,787)	22,026

# Greater Topeka Partnership Visit Topeka, Inc Statement of Activities - Public

As of September 30, 2024

		QTD - Public		QTD - Public September 30,	QTD - Public September 30,		TD - Public		YTD - Public September 30,	YTD - Public September 30,
		September 30, 2024		2023	2024		ember 30, 2024		2023	2024
Revenue	Actuals	Budget	Actuals vs Budget	Prior Year	Actuals vs PY	Actuals	Budget	Actuals vs Budget	Prior Year	Actuals vs PY
	_	_	_	_	_	_	_	_		
Event/program rev	0	0	0	0	0	0	0	0	24,981	(24,981)
Sponsorships	750	21,000	(20,250)	7,000	(6,250)	2,250	21,000	(18,750)	7,000	(4,750)
Public revenue	524,885	537,432	(12,547)	472,713	52,172	1,487,710	1,558,798	(71,088)	1,479,618	8,092
Total Earned revenue	525,635	558,432	(32,797)	479,713	45,922	1,489,960	1,579,798	(89,838)	1,511,599	(21,639)
Other revenue	450	0	450	0	450	450	0	450	735	(285)
Advertising revenue	0	0	0	4,250	(4,250)	48,750	45,000	3,750	52,842	(4,092)
Merchandise sales, net	0	0	0	0	0	180	0	180	0	180
Interest revenue	 585	0	585	624	(39)	1,844	0	1,845	1,683	161
Total Other revenue	 1,035	0	1,035	4,874	(3,839)	51,224	45,000	6,225	55,260	(4,036)
Total Revenue	\$ 526,670	\$ 558,432	(31,762)	\$ 484,587	42,083 \$	1,541,184 \$	1,624,798 \$	(83,614)	1,566,859	(25,675)
Expenses										
Payroll/benefits	98,025	120,284	(22,258)	111,505	(13,479)	349,504	354,908	(5,403)	341,479	8,025
Other compensation	2,497	1,891	605	1,609	887	4,981	5,615	(635)	4,328	652
Other employee related costs	5,759	5,200	559	1,125	4,633	15,497	32,650	(17,153)	9,327	6,171
Total Personnel expenses	 106,281	127,375	(21,094)	114,239	(7,959)	369,982	393,173	(23,191)	355,134	14,848
Professional services	5,454	6,750	(1,296)	66,429	(60,974)	29,955	19,150	10,806	126,648	(96,693)
Marketing	61,750	62,500	(750)	59,250	2,500	185,250	187,500	(2,250)	177,750	7,500
Administration	52,250	52,750	(500)	52,250	0	156,750	158,250	(1,500)	156,750	0
Total Purchased Services	 119,454	122,000	(2,546)	177,929	(58,474)	371,955	364,900	7,056	461,148	(89,193)
Program/event expense	2,818	8,125	(5,307)	1,159	1,659	8,347	17,375	(9,028)	2,545	5,802
Sales/prospect development	8,517	9,650	(1,132)	4,291	4,226	19,440	24,050	(4,610)	13,880	5,560
Hospitality	7,350	3,550	3,800	2,831	4,519	15,367	14,550	817	19,775	(4,407)
Community development	93,420	74,500	18,920	148,000	(54,580)	200,393	171,450	28,943	266,800	(66,407)
Total Program expenses	 112,105	95,825	16,281	156,281	(44,176)	243,547	227,425	16,122	303,000	(59,452)
Occupancy	8,982	12,975	(3,993)	13,022	(4,040)	31,601	38,925	(7,324)	39,371	(7,771)
Office expense	20,917	21,263	(346)	29,617	(8,701)	65,303	75,788	(10,485)	88,779	(23,476)
Dues/subscriptions	26,049	24,049	1,999	24,839	1,211	76,609	79,400	(2,790)	77,583	(974)
Advertising	48,026	82,500	(34,474)	49,743	(1,717)	209,652	266,500	(56,849)	153,719	55,933
Depreciation/amortization	3,782	4,808	(1,025)	3,719	63	11,313	14,508	(3,195)	7,577	3,736
Insurance/taxes/fees	541	1,199	(659)	356	185	4,978	5,600	(622)	2,438	2,539
Bad debt expense	 0	0	0	0	0	2,000	0	2,000	0	2,000
Total Operational Expenses	 108,297	146,794	(38,498)	121,296	(12,999)	401,456	480,721	(79,265)	369,467	31,987
Total Expenses	\$ 446,137	\$ 491,994	(45,857)	\$ 569,745	S (123,608) \$	1,386,940 \$	1,466,219 \$	(79,278)	1,488,749	G (101,810)
<b>Total Changes in Net Assets</b>	\$ 80,533	\$ 66,438	14,095	\$ (85,158)	165,691 \$	154,244 \$	158,579	(4,335)	78,110	76,135

# Greater Topeka Partnership Visit Topeka, Inc Statement of Activities - Private

As of September 30, 2024

			QTD - Private September 30,	QTD - Private September 30,	Y	TD - Private	YTD - Private September 30,	YTD - Private September 30,			
		Sept	ember 30, 2024		2023	2024	Sept	ember 30, 2024		2023	2024
		Actuals	Budget	Actuals vs Budget	Prior Year	Actuals vs PY	Actuals	Budget	Actuals vs Budget	Prior Year	Actuals vs PY
Revenue											
Event/program rev		800	0	800	800	0	800	0	800	800	0
Sponsorships		2,600	0	2,600	2,200	400	2,600	0	2,600	2,200	400
Reimbursed expense		0	0	0	0	0	1,000	0	1,000	0	1,000
Total Earned revenue		3,400	0	3,400	3,000	400	4,400	0	4,400	3,000	1,400
Other revenue		5,850	0	5,850	1,462	4,388	18,750	0	18,750	2,812	15,938
Merchandise sales, net		226	150	76	264	(38)	386	450	(64)	264	122
Total Other revenue		6,076	150	5,926	1,726	4,350	19,136	450	18,686	3,076	16,060
Total Revenue	\$	9,476 \$	150	9,326	4,726	\$ 4,750 \$	23,536 \$	450	23,086	6,076	\$ 17,460
Expenses											
Other employee related costs		4	0	3	26	(22)	3	0	4	26	(23)
Total Personnel expenses		4	0	3	26	(22)	3	0	4	26	(23)
Program/event expense		519	0	519	377	142	519	0	519	377	142
Sales/prospect development		0	0	0	2,133	(2,134)	46	0	46	2,246	(2,200)
Hospitality		1,567	0	1,568	2,002	(433)	1,568	0	1,568	2,002	(434)
Total Program expenses		2,086	0	2,087	4,512	(2,425)	2,133	0	2,133	4,625	(2,492)
Advertising		4,524	0	4,523	6,563	(2,040)	21,173	0	21,173	20,660	513
Insurance/taxes/fees		329	0	329	492	(163)	379	0	379	492	(113)
Total Operational Expenses		4,853	0	4,852	7,055	(2,203)	21,552	0	21,552	21,152	400
Total Expenses	\$	6,943 \$	0 9	6,942	11,593	(4,650) \$	23,688 \$	0 \$	23,689	25,803	\$ (2,115)
Total Changes in Net Assets	\$	2,533 \$	150	2,383	(6,867)	9,400 \$	(152) \$	450	(602)	(19,727)	\$ 19,575

Greater Topeka Partnership
Visit Topeka, Inc
Statement of Activities by Department
As of September 30, 2024

	Sales September 30, 2024			General September 30, 2024			Publications September 30, 2024			Septe	BID mber 30, 2024		Total September 30, 2024			
		Actuals	Budget	Actuals vs Budget	Actuals	Budget	Actuals vs Budget	Actuals	Budget	Actuals vs Budget	Actuals	Budget	Actuals vs Budget	Actuals	Budget	Actuals vs Budget
Revenue																
Sponsorships		0	0	0	2,250	21,000	(18,750)	0	0	0	0	0	0	2,250	21,000	(18,750)
Public revenue		0	0	0	1,305,879	1,368,146	(62,267)	0	0	0	181,831	190,652	(8,821)	1,487,710	1,558,798	(71,088)
Total Earned revenue		0	0	0	1,308,129	1,389,146	(81,017)	0	0	0	181,831	190,652	(8,821)	1,489,960	1,579,798	(89,838)
Other revenue		0	0	0	450	0	450	0	0	0	0	0	0	450	0	450
Advertising revenue		0	0	0	0	0	0	48,750	45,000	3,750	0	0	0	48,750	45,000	3,750
Merchandise sales, net		0	0	0	0	0	0	0	0	0	0	0	0	180	0	180
Interest revenue		0	0	0	1,844	0	1,844	0	0	0	0	0	0	1,844	0	1,845
Total Other revenue		0	0	0	2,294	0	2,294	48,750	45,000	3,750	0	0	0	51,224	45,000	6,225
Total Revenue	\$	0 \$	0 \$	0 \$	1,310,423 \$	1,389,146 \$	(78,723) \$	48,750 \$	45,000 \$	3,750 \$	181,831 \$	190,652	\$ (8,821) \$	1,541,184 \$	1,624,798 \$	(83,614)
Expenses																
Payroll/benefits		0	0	0	349,504	354,908	(5,403)	0	0	0	0	0	0	349,504	354,908	(5,403)
Other compensation		0	0	0	4,981	5,615	(635)	0	0	0	0	0	0	4,981	5,615	(635)
Other employee related costs		6,072	14,850	(8,778)	9,425	17,800	(8,375)	0	0	0	0	0	0	15,497	32,650	(17,153)
Total Personnel expenses		6,072	14,850	(8,778)	363,910	378,323	(14,413)	0	0	0	0	0	0	369,982	393,173	(23,191)
Professional services		1,000	0	1,000	27,210	19,150	8,060	1,745	0	1,745	0	0	0	29,955	19,150	10,806
Marketing		0	0	0	185,250	187,500	(2,250)	0	0	0	0	0	0	185,250	187,500	(2,250)
Administration		0	0	0	156,750	158,250	(1,500)	0	0	0	0	0	0	156,750	158,250	(1,500)
Total Purchased Services		1,000	0	1,000	369,210	364,900	4,310	1,745	0	1,745	0	0	0	371,955	364,900	7,056
Program/event expense		190	5,000	(4,810)	5,584	7,875	(2,290)	2,573	0	2,573	0	4,500	(4,500)	8,347	17,375	(9,028)
Sales/prospect development		17,918	24,050	(6,132)	1,522	0	1,521	0	0	0	0	0	0	19,440	24,050	(4,610)
Hospitality		2,935	9,150	(6,215)	12,407	5,400	7,007	26	0	26	0	0	0	15,367	14,550	817
Community development		9,567	5,200	4,367	89,075	59,500	29,575	0	0	0	101,750	106,750	(5,000)	200,393	171,450	28,943
Total Program expenses		30,610	43,400	(12,790)	108,588	72,775	35,813	2,599	0	2,599	101,750	111,250	(9,500)	243,547	227,425	16,122
Occupancy		0	0	0	30,921	38,925	(8,004)	680	0	680	0	0	0	31,601	38,925	(7,324)
Office expense		1,492	200	1,292	7,349	17,874	(10,524)	56,432	57,714	(1,282)	30	0	30	65,303	75,788	(10,485)
Dues/subscriptions		13,594	9,550	4,044	63,016	69,850	(6,834)	0	0	0	0	0	0	76,609	79,400	(2,790)
Advertising		6,350	20,000	(13,650)	109,391	151,500	(42,110)	93,911	95,000	(1,089)	0	0	0	209,652	266,500	(56,849)
Depreciation/amortization		0	0	0	11,313	14,508	(3,195)	0	0	0	0	0	0	11,313	14,508	(3,195)
Insurance/taxes/fees		0	0	0	4,813	5,600	(786)	164	0	164	0	0	0	4,978	5,600	(622)
Bad debt expense		0	0	0	0	0	0	2,000	0	2,000	0	0	0	2,000	0	2,000
Total Operational Expenses		21,436	29,750	(8,314)	226,803	298,257	(71,453)	153,187	152,714	473	30	0	30	401,456	480,721	(79,265)
Total Expenses	\$	59,118 \$	88,000	(28,882) \$	1,068,511 \$	1,114,255 \$	(45,743) \$	157,531 \$	152,714 \$	4,817 \$	101,780 \$	111,250	\$ (9,470) \$	1,386,940 \$	1,466,219 \$	(79,278)
<b>Total Changes in Net Assets</b>	<u>\$</u>	(59,118) \$	(88,000)	28,882 \$	241,912 \$	274,891 \$	(32,979) \$	(108,781) \$	(107,714) \$	(1,067) \$	80,051 \$	79,402	\$ 649 \$	154,244 \$	158,579 \$	(4,335)

# Greater Topeka Partnership Visit Topeka, Inc Statement of Activities by Month As of September 30, 2024

	Ja	nuary 31, 2024	February 29, 2024	March 31, 2024	April 30, 2024	May 31, 2024	June 30, 2024	July 31, 2024	August 31, 2024	September 30, 2024	Total September 30, 2024
Barrana		Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals
Revenue											
Event/program rev		0	0	0	0	0	0	0	800	0	800
Sponsorships		250	250	250	250	250	250	250	2,850	250	4,850
Reimbursed expense		0	0	0	0	0	1,000	0	0	0	1,000
Public revenue		101,391	133,516	158,267	193,637	189,429	186,586	177,395	177,395	170,094	1,487,710
Total Earned revenue		101,641	133,766	158,517	193,887	189,679	187,836	177,645	181,045	170,344	1,494,360
Other revenue		1,750	2,200	2,200	1,750	2,200	2,800	2,200	2,350	1,750	19,200
Advertising revenue		47,604	104	104	104	104	729	0	0	0	48,750
Merchandise sales, net		28	78	63	66	44	61	66	15	145	566
Interest revenue		258	233	204	182	211	172	163	214	209	1,845
Total Other revenue		49,640	2,615	2,571	2,102	2,559	3,762	2,429	2,579	2,104	70,361
Total Revenue	\$	151,281 \$	136,381	\$ 161,088 \$	195,989 \$	192,238	\$ 191,598	\$ 180,074	\$ 183,624	\$ 172,448	1,564,721
Expenses											
Payroll/benefits		39,097	38,523	40,104	34,688	44,078	54,990	3,143	59,743	35,140	349,505
Other compensation		200	719	200	455	454	455	1,090	707	700	4,980
Other employee related costs		1,750	1,219	1,240	3,398	1,986	145	2,432	1,465	1,865	15,500
Total Personnel expenses		41,047	40,461	41,544	38,541	46,518	55,590	6,665	61,915	37,705	369,985
Professional services		930	1,261	2,663	904	17,863	882	957	3,600	896	29,956
Marketing		20,583	20,583	20,583	20,583	20,583	20,583	20,583	20,584	20,584	185,250
Administration		17,417	17,417	17,417	17,417	17,417	17,417	17,417	17,416	17,416	156,750
Total Purchased Services		38,930	39,261	40,663	38,904	55,863	38,882	38,957	41,600	38,896	371,956
Program/event expense		2,192	250	150	2,805	131	0	3,173	164	0	8,866
Sales/prospect development		1,764	200	4,791	1,752	2,054	409	564	2,124	5,830	19,486
Hospitality		637	1,988	8	5,152	183	47	6,977	2,267	(326)	16,935
Community development		13,575	398	29,500	10,000	15,000	38,500	51,500	33,500	8,420	200,393
Total Program expenses		18,168	2,836	34,449	19,709	17,368	38,956	62,214	38,055	13,924	245,680
Occupancy		4,216	3,436	4,448	3,412	3,553	3,555	3,558	3,456	1,968	31,601
Office expense		17,256	5,458	6,929	4,476	5,550	4,718	11,501	4,328	5,087	65,303
Dues/subscriptions		6,618	8,211	7,661	9,205	9,411	9,452	7,825	9,493	8,732	76,609
Advertising		80,738	17,015	24,714	16,058	16,407	23,345	22,663	16,095	13,790	230,826
Depreciation/amortization		1,251	1,250	1,250	1,258	1,261	1,261	1,261	1,261	1,261	11,313
Insurance/taxes/fees		148	32	(106)	26	4,134	251	406	275	190	5,356
Bad debt expense		0	2,000	0	0	0	0	0	0	0	2,000
Total Operational Expenses		110,227	37,402	44,896	34,435	40,316	42,582	47,214	34,908	31,028	423,008
Total Expenses Before Incentives		208,372	119,960	161,552	131,589	160,065	176,010	155,050	176,478	121,553	1,410,629
Total Expenses	\$	208,372 \$	119,960	\$ 161,552	3 131,589 \$	160,065	\$ 176,010	\$ 155,050	\$ 176,478	\$ 121,553	5 1,410,629
Total Changes in Net Assets	\$	(57,091) \$	16,421	(464)	64,400 \$	32,173	\$ 15,588	\$ 25,024	\$ 7,146	\$ 50,895	154,092



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Janu	ary	24	Stormont Vail Health Community Blood Drive
	1Light & Shadow Exhibit @ Mulvane Art	25	World Wine Tour: Kansas @ The Beacon
5	Laugh Lines @ TCT	25	Tequila Pairing #9 @ Happy Basset
5	Live Music – Miki P and the Swallowtails @	26-28	Kansas Sports & Outdoor Classic @ SVEC
	ass Point	26	Switch In Time @ The Barrel House
5	First Friday Artwalk @ NOTO	26	Cosplay Party @ Spawn Inn
5	Nate in the Evening @ Brass Rail	27	Washburn Soccer Winter ID Camp
	The Basement Melons @ Happy Basset	27	24k TOPCITY Kickoff Party @ Rose Wood Event
5	• • •	Venue	
5-7	Topeka Swim Association – 2024 True Blue Igloo	27	Snowflakes & Clover Fairground Fundraiser @ The
6	Heart of America Volleyball 2024 EZ Pieces at VFW Post 1650	Found	γ
6		27	American Legion Auxiliary Chili Cook-off
6	Steel Skarecrow @ The Barrel House	27	Barb's Country Barn Sip & Shop Valentines
8	Brownstone Monthly Open House	Market	•
8	Winter Cookie Decorating Class @ Sweet! Baking	27	Strange Highway @ Brass Rail Tavern
Supply		28	"Steamboats on the Kansas River" Discussion
9	Tradexpos Farm Show @ SVEC	w/Ken	Gott @ The Ritchie House
11	World Wine Tour: Chile @ The Beacon	31	Car Seats: Beyond the Basics @ Stormont Vail
12	2024 Behavioral Health Symposium @ SVH Pozez	Health	Pozez Education Center
Audito			
12	Sloppy But Lucky @ The Celtic Fox	Fehr	uary
12	The Steve Kile Band @ The Vinewood		•
12	Trivia Night FUN-draiser for ODIM @ Compass	1-2	Topeka Fire Fighters Auxiliary Gala
Point		1-4	Kansas Muzzle Loading Association
13	Bird Walk at Shunga Park	2-3/30	,
13	Heart of America Volleyball 2024	2-3	Royal Events Group – The Midwest Crown
13	Car Seat Checkup Event @ Topeka Fire Station	2-4	Topeka Home Show @ SVEC
#5		2	First Friday Artwalk @ NOTO
13	Milltown @ The Boobie Trap	3	Backroads @ The Barrel House
13	Wood Valley Pickers @ Classic Bean	3	The Midwest Crown: Royal Events Cheer &
13-14	Epsilon Sigma Alpha	Dance	Competition @ SVEC
14	Jayhawk Theatre Walking Tour	3	Valentine's Coffee Flight @ Fellowship Bible
14	Touch a Tutu Free Event @ Kansas Ballet	Church	
18	Sawyer Brown Concert @ Prairie Band Casino &	4	"Newtek Media" Discussion @ The Ritchie House
Resort		4	Happy Basset Soup'er Bowl Competition
18	Grease Movie & Trivia Night @ Happy Basset	5	Brownstone Monthly Open House
19	Live Music "Weda Skirts" @ Compass Point	5	A Night at the Cabaret: A Topeka Festival Singers
19	Savanna Chestnut and the Field Hands @ Happy	Fundro	iising Event @ TCT
Basset		6	Intro to Backpacking @ Compass Point
20	Topeka Bridal Fair @ SVEC	6	Topeka Day at the Capitol @ Kansas State
20	Josh Vowell Blues Band @ Happy Basset	Capito	ol Building
21	"Which Hat Will You Wear Today" Author	8	World Wine Tour: Napa Valley @ The Beacon
Discuss	ion @ The Ritchie House	8	Valentines Cookie Decorating Class @ 785 Beer
23-2/11	Light and Shadow @ Topeka & Shawnee County	Comp	any
Public	Library	8	World Wine Tour: Napa Valley @ The Beacon
23-4/17	XOXO: An Exhibit About Love & Forgiveness @	9	A King's First Queen: Mother & Son Valentines

Date @ 917 N Kansas Ave.

KCDC



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9	Night to Shine @ 1201 SW 6 <sup>th</sup> Ave	23-25	MIAA 2024 Men's & Women's Conference
9	The Roaring 2020's @ 3121 SW Huntoon	Cham	pionships
9-11	Topeka Swim Association 2024 MVS Short Course	23-25	RV & Boat Show @ SVEC
Dist CI	hampionships	23-5/1	9 Our Stories: African American Topeka Before &
10	Bird Walk at Shunga Park	After E	Brown @ TSPL
10	2 <sup>nd</sup> Annual Valentine's Sip & Shop @ The	24	Great Overland Station Comic Convention @
Wood	shed	GOS	
10	Cooke Decorating w/Jamie Bs Cookies @ 4032	24	Pancake Fedd & Raffle @ 2303 SE College Ave
SW Hu	ntoon	24	Pop Up Vendor Fair @ TPAC
10	Galentines' Girls Night @ First Baptist Church	24	Brothers of the Dust @ WU
10	The Woodshed Speed Dating Event	25	"The Stauffer Family" Discussion with Pete
10-11	RK Gun Show @ SVEC	Stauffe	er @ The Ritchie House
11	This One's for the Girls: Galentines Celebration @	28	Dodge City Night in Topeka
917 N	Kansas Ave	29	Dinner and a Mystery @ Happy Basset
12	Speed Dating Night @ Happy Basset	29	Mulvane Poetry Workshop @ memorial Union
13	Bubble & Besties Tasting @ The Tee Box	Under	ground, WU
13	Valentine Pairing & Roll of the Dice @ 4034 SW	29 – 1	2024 Leadership Challenge Event @ WU
Hunto	on		
14	Axe the Ex: Valentine's Day Event @ Axe & Ale		
14	Valentine's Day @ Happy Basset	Mar	ch
14	Valentine's Day Clay @ Fire Me Up Ceramics	1	First Friday Artwalk @ NOTO
15	Larry the Cable Gui LIVE Show @ Prairie Band	1	First Friday Music @ Redbud Park, Caleb Nelson
Casino	o & Resort	1	Audacity & Tenacity – Opening Night @ The
15	Dinosaur World Live @ TPAC	Coffee	e Bar
15	Jericho Hocket Book Release Party @ WU	1	First Friday Music @ Redbud Park, Caleb Nelson,
15	Quey Percussion Duo @ WU	Redbu	ud Park
15-17	2024 6-1A Boys State Swimming & Diving	1-2	Smash it Derby: Capital City Carnage @ SVEC
16	Kansas Lawn & Garden Show @ SVEC	1-3	Dance Champs – 2024 Topeka Regional
16	Laugh Lines Improve Comedy @ TCT	Comp	petition
16	Elvin Graves Jr. & the MultiGenre Experience @	2	Springtime Pop-Up Craft Show @ Tammy's Billard
816 N	Kansas Ave	Airpor	t Restaurant
17	Camelot and Camelittle @ TCT	2	Heart of America Volleyball 2024
17	Daddy Daughter Dance @ The Brownstone	4	Ad Astra Per Aspera: Overcome @ White
17	Mad Machelle @ Happy Basset	Conce	ert Hall
17	Heart of America Volleyball 2024	4	The Brownstone Monthly Open House
17	#UnfinishedBusiness @ White Concert Hall	4	Ad Astra Per Aspera: Overcome @ White
18	"Never Seen a Finer Day" Book Discussion @ The	Conce	ert Hall
Ritchie	e House	5	Thomas L. King Lecture @ WU
18	WU Faculty Recital @ White Concert Hall	6	Stephen Fire: Giddy Up & Learn Tour @ TPAC
19	Kansas Blac Legislative Day at the Capitol	6	Painting Workshop @ Garvey fine Arts Center,
22	Skate Like MADD @ Sk8away	WU	, , , , , , , , , , , , , , , , , , , ,
23	Hero Day @ Bonkers	6	Stephen Fite: Giddy Up & Learn Tour @ TPAC
23-25	Arab Shrine Circus @ SVEC	7	Bret Michaels @ Prairie Band Casino & Resort

7

Girls Night Out @ Happy Basset



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7	Nikki Giovanni Discussion @ Memorial Union WU	4	Dwight Yoakam @ TPAC
7-10	USA Wrestling: 2024 KS State Folkstyle	4	Gary Allan LIVE @ Prairie Band Casino & Resort
Cham	pionships	4-7	Bravo National Dance & Talent Competition
8	Delta Haze @ Aurora At the Vinewood	5	First Friday Artwalk @ NOTO
8-10	Prestige Dance National Tour	5	Audacity & Tenacity Monthly Art Exhibit @ The
9	Bird Walk at Shunga Park	Coffee	
9	Heart of America Volleyball 2024	5	Youth Art Exhibition & Otto's Art Scavenger Hunt
10	"Old Shawnee County Schools" discussion with	@ NO	TO Arts Center
Robert	Chitwood @ The Ritchie House	6	Socking the Octopus @ TCT
10	Spoken 4 Quartet at First Baptist Church Topeka	6	Topeka Tropics Areana Football @ SVEC
14-15	Simply Travel Quilt Tour	6	Breadbasket Farmers Market @ 1901 SW
15-17	Central States Shrine Association Spring Business	Wana	maker
Meetin	g	7	Topeka Youth Orchestra in Concert @ White
16	2024 Blarney Breakfast @ Blind Tiger Brewery	Conce	ert Hall, WU
16	2024 St. Patrick's Day Parade & Irishfest	9	Build My Future @ SVEC
Celebr	ration – Kansas Ave	12-14	Perfect Game Midwest 2024 Bettis Season
16	St Patrick's Party & Irish Folk Music Show @ Celtic	Opene	er
Fox		13	Pickleball Tournament @ 3909 SW Burlingame
1 <i>7</i>	Historic Items "Shoe & Tell" Program @ the Ritchie	Road	
House		13	Blippi: The wonderful World Tour @ TPAC
20	Harlem Globetrotters World Tour 2024 @ SVEC	14-17	Kansas Traffic Safety Conference
21	Art Paint Party @ Happy Basset	18	David Spade @ Prairie Band Casino & Resort
21	Jeff Foxworthy @ Prairie Band Casino & Resort	18	Diversity Equity & Inclusion Seminar
21-25	American Cornhole League: 2024 ACL Open Pro	18	Girlfriend & Gratitude @ ROUGE Events
Shoot	Out	18	Our Stories: African American Topeka Before &
21-24	Kansas Association of Taxidermists 2024 KAT	After @	© SCPL
Confe	rence	18	WU Faculty Jazz Quintet - WU
23	Ozark Mountain Daredevils & Topeka Symphony	18 – 20	6 Jerold Binkley Tulip Time – Ted Ensley Garden
@ TPAC		19	Friday Night Funnies @ Cosmos Court
23	Milltown Band @ the VFW	19	It's Time to Shine! @ First Presbyterian Church of
23	FREE Seed and Information Swap @ TSCPL	Topek	a
23	World Waters Day @ Topeka Zoo	19	The Book of Will @ TCT
24	Los Tucanes De Tijuana @ SVEC	19	Witch, by Jen Silverman @ WU
26-27	Baby Shark's Big Broadwave Tour! @ TPAC	19-21	Perfect Game Midwest 2024 Capitol City
29	Trey Kennedy: Grow Up @ TPAC	Show	down
30	Topeka Tropics Areana Football @ SVEC	19-21 l	USTA Missouri Valley Level 5 Open
30	Eggstravaganza @ Topeka Zoo	20	2024 Paws in the Park @ Topeka West High
30	#ItalyTravel @ White Concert Hall	Schoo	ol
		20	Party for the Planet @ Topeka Zoo
A•1		20	NOTO IN BLOOM: Roaring 20's Benefit @NOTO
April		Art Ce	enter
1	Brownstone Monthly Open House	20	African American Topeka History Tours @ Hotel

Topeka

3-5

Leadership Conference

KS Future Business Leaders of America



Updated: Tuesday, December 17, 2024

20	Once Upon a Ballet: Fairytales in the Forest @	3	Audacity & Tenacity Monthly Art Exhibit @ The
TPAC	Adams 9 Han Clands @ The Deveral Harris	Coffee	
20	Mark & the Sharks @ The Barrel House	3-5	Sunflower Soccer Association
20-21	Sunflower Soccer Association 2024	4	Kansas State High School Activities
20-21	Ballet Midwest Presents Swan Lake @ TPAC	4	Master Gardner Plant Sale @ SVEC
21	Book Launch for Last Light by Elizabeth	5	2024 Knights of Columbus Convention
	vorth @ TSPL	8	Zach Williams "A Hundred Highways" Tour @
22	Abilities Day at the Zoo	SVEC	
22-28	Grand Chapter of KS Order of Eastern Star: 148 <sup>th</sup>	8-9	Kansas Water Environment Association 2024
	al Communication		al Spring Conference
24	Live @ Lunch – Evergy Plaza	10	Milton at Compass Point
24	Nashville Nights @ TPAC	10-11	KS State High School Association: 4A Boys State
24	Topeka Pride Book Club @ Round Table	Tennis	
Books <sup>,</sup>	tore	11	Eddie Griffin @ TPAC
26	The Senior Class @ TCT	11	Endanger Species Day @ Topeka Zoo
26-28	Talent on Parade 2024 Capital City Showdown	11	Native Wildflower Sale @ Topeka Zoo
26-27	Perfect Game Midwest 2024 Topeka Shootout	11	Topeka Tropics Arena Football @ SVEC
27	TopCtiy Hal Marathon	13	Ad Astra Per Aspera: New Dream @ White
27	Roar & Pour @ The Topeka Zoo	Conce	ert Hall
27	Kansas State High School Activities	13-18	Academy of African Business & Development
27	#Hollywod @ White Concert Hall, WU	AABD	Conference
27	Ad Astra Space Celebration @ Stoffer Science	15	Live @ Lunch – Evergy Plaza
Hall W	U	16	The Commodores LIVE @ Prairie Band Casino &
27	Christian Okoye Autograph Signing @ Prairie	Resort	
Band	Casino	16	Eats & Beats @ Evergy Plaza
27	Celebrity Pancake Feed @ Combat Air Museum	16	Stronger Together: The Power of Community @
27	El Dia del los Ninos Children's Day @ TSPL	White	Concert Hall
28	Talent on Parade 2024 Regional	16	Celebrating a Legacy of Civil Rights @ Mulvane
28	Perfect Game Midwest 2024 Topeka	Art	
28	The WTCT Radio Players @ TCT	16	Craving Light The Museum of Love & Reconning
28-5/1	Kansas Funeral Directors Association Annual	@ Mul	vane Art
	ention 2024	16	Fiest Topeka Queen Candidate 2024 @ Our Lady
			adalupe ,
		16	l Dream a World @ Mulvane Art
May	•	17	Anniversary of the Brown v. Board Supreme
1	Live @ Lunch – Evergy Plaza		Decision @ BvB Education Historic Site
2	Eats & Beats @ Evergy Plaza	17	33rd Annual TARC Benefit Gold Tournament @
2	Percussion Studio Recital @ White Concert Hall,		Shawnee
WU	Torcossion alogio Rochar & Millo Conton Mail,	17	NOTO Summer Concert "Severio Mancieri"
2-5	Knights of Columbus 2024 Convention	17	The Phil Collings Experience @ TPAC
2-3 3	First Friday Artwalk @ NOTO	17	Commemorative Play to Honor the Power of
	·		ctive Action @ White Concert Hall
3	Maria the Mexican @ Compass Point NOTO Redbud Festival Chalk Walk	17	Friday Night Funnies @ Cosmos Court
3	NUTU KECIDUCI FESIIVCII UTICIK VVCIK	17	111004 MONTHES & CONTIOS COUR

17

Naked Mole rate Gets Dressed @ TCT



Updated: Tuesday, December 17, 2024

17	African American Topeka History Tours @ Hotel	8	Heartland Military Day @ Museum of the
Topeko		Natio	nal Guard
18	Brown v. Board 70th Anniversary Homecoming	8	Flag Day Celebration @ GOS
Celebr	ration @ BvB Historic Site	8	Juneteenth Car Show @ California Crossing
18	Fight Night @ Evergy Plaza	10	Juneteenth Pop and Paint Youth Event @
21	May Night Out on Boswell @ Blooms on Boswell	Jeffers	son Square – Austin Park
22	Live @ Lunch – Evergy Plaza	11	Juneteenth Taco Tuesday @ Betty Phillips
22	Stormont Vail Health Community Blood Drive	Neigh	borhood Park
23- 6/2	Evans Carnival	11	Stone & Story Real Estate Group Movie Night @
24	The Way Of Light Performance @ White Concert	Everg	y Plaza
Hall		12	Live @ Lunch – Evergy Plaza
24-25	KS State High School Activities Assoc: 6A Girls	13	Eats & Beats @ Evergy Plaza
State S	occer	14	Friday Flicks "The Little Mermaid" @ Evergy Plaza
25	KNG Museum Car & Truck Snow – Museum of	14-16	Perfect Game Midwest 2024 Topeka All-Turf
Nation	al Guard	Show	down
25	Shockwave Fitness Fundraiser "Goat Yoga" @	15	World Giraffe Day @ Topeka Zoo
1801 SV	W Wanamaker for HHHS	16	Music in the Park with the Santa Fe Band – 3825
30	Eats & Beats @ Evergy Plaza	SW M	arion Lane
30	Nashville Song Writers Night @ 785 Beer	19	Live @ Lunch – Evergy Plaza
Comp	any	19	4 <sup>th</sup> Annual Freedom Day Parade – Evergy Plaza
31-6/2	American Legion Auxiliary	20	Eats & Beats @ Evergy Plaza
		21	NONO Summer Concert Series "Wendy Woo" –
		NOTO	
_		21-29	Sunflower Music Festival – White Concert Hall
June	<del>)</del>	22	Topeka Pride Palooza! @ Evergy Plaza
1	2024 Miss Juneteenth Scholarship Pageant @ WU	26	Live @ Lunch – Evergy Plaza
1	2 Mile Fellowship Fun Run @ Shunga Trail	27	Eats & Beats @ Evergy Plaza
1	Summer Kickoff Party @ TSCPL	29	Chance Encounter's Rock the Barrel House &
1-8/18	The Floor is Lava! @ Alice C. Sabatini Art Gallery	Firewo	orks Display @ Happy Basset
1	Capital City Crushers vs Twister City Roller Derby	29	TOPCITY Pickleball Tournament @ Hughes Park
Bout @	Sk8away	29	Benefit Show @ 785 Beer Company Featuring
1-2	Evan's Carnival @ SVEC	Slopp	y But Lucky
1-2	Mulvane Art Fair @ WU	29	Spirit, Mind, Body Fair @ West Ridge Mall
1-2	Germanfest 2024 @ Sacred Heart – St Joseph	29	7th Annual Sunshine Reggae Roots Festival @ 8th
Parish		& Jac	kson, Downtown Topeka
1-4	KS Rural Letter Carriers Annual Conference		
5	Live @ Lunch – Evergy Plaza		
5-7/27	Topeka Reflections: Unveiling the Soulf of the	1. 1	
Heartlo	and @ NOTO Arts Center	July	,
5-9	Church of the Living God Convention	3	Live @ Lunch – Evergy Plaza
6	Eats & Bates @ Evergy Plaza	5	First Friday Art Walk – NOTO

6

First Friday Art Walk – NOTO Arts District

World Oceans Day @ Topeka Zoo

TapThat @ The Celtic Fox

7

8

8

Car Show – Dream Acres, 3158 SE 10th Ave

2024 – Mini Jamaica – Evergy Plaza



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	,		
7	Music in the Park w/the Santa Fe Band – Gage	19	NOTO Summer Concert "Sunday Basement
Park		_	e" - NOTO
8	Sean Kenney's Animal Super Powers Made with	19	An Evening with Anthemous T Rocknrolla @
_	- Topeka Zoo		o Gallery & Bistro
8	The Floors Is Lava @ Alice C. Sabatini Art Gallery,	19	The Bass Rocks @ The Barrel House
	a & Shawnee County Public Library	19	Topeka Children's Business Fair @ Compass Point
9	Family Night Every Tuesday Night @ Cosmos	24	Love Your zoo Giving Day @ Topeka Zoo
Court		20	Finding Nemo Jr. @ TCT
9	Our Stories: African American Topeka Before &	20-21	RK Shows Gun Show @ SVEC
	Brown – Traveling Exhibit @ Brown v Board of	20-28	Shawnee County Fair @ SVEC
Educa	ition National Park	22	Summer Keyboard Academy Concert @
9	Picture the Dream @ The Kansas Children's		ourn University
Discov	very Center	24	Live @ Lunch – Evergy Plaza
10	Live @ Lunch – Evergy Plaza	25	Education & Industry Summit Featuring "Mark C.
10	Cellos & Cinemas @ Evergy Plaza	Perna'	' @ TPAC
10	Open Mic Comedy Night @ Happy Basset	25	38 Special @ SVEC
10	Topeka Reflections @ The Morris Gallery Exhibit	25-28	Fur the Culture Ks Gala & Fest @ Evergy Plaza
11	Nitty Gritty Dirt Band LIVE – Prairie Band Casino	26	Peter and the Wolf @ TPAC
11	"They Call Her Death" Screening @ Cosmos	26	The SpongeBob Musical: Youth Edition @ TCT
Court		27	Global Tiger Day @ Topeka Zoo
12	Cosmos Cast Party @ Cosmos Court	27	Howl 2Go Presented by Cyrus Hotel
12	Friday Flicks "The Super Mario Bros Movie" –	27	Pride Pool Pary @ Topeka Pride Community
Evergy	/ Plaza	28	Music in the Park with the Santa Fe Band @
12	Paint Party @ Barb's Country Barn	Gage	Park
12	Friday Night Funnies @ Cosmos Court	29	Volcanoes in Kansas @ TSCPL
12	Kansas Hunter Jumper Association Show @ SVEC	31	Live @ Lunch – Evergy Plaza
12	Tootsie @ TCT		
13	2024 Coronation Ball – Our Lady of Guadalupe	_	_
Churc	h	Aug	ust
13	2024 Fiesta Topeka Parade – Evergy Plaza	1	Eats & Beats @ Evergy Plaza
13	Capital City Crushers Roller Derby VS Salina Sirens	1	First Friday Art Walk – NOTO
@ Sk8d	away	1	Greg Nelson, Photo Exhibit @ NOTO Morris
13	En plein air Painting Workshop with Ye Want @	Galler	_
Washb	ourn University	2	Summertime Jam w/ Undercover @ Happy
13	Josh Vowell Band @ the Barrel House	Basset	
13	Monthly Bird Walk with Topeka Audubon Society	2	First Friday Art Walk @ NOTO
@ Shu	nga Park	2	Big Ric & The Soul'd Out Band @ NOTO
13	Sunflower State Games @ SVEC	2	Summertime Jam w/ Undercover @ Happy
13	Travis Marvin @ The Brass Rail	Basset	Barrel House
16-20	Fiesta Topeka @ Our Lady of Guadalupe Church	3	World Lion Day @ Topeka Zoo
18	Gabriel "Fluffy" Iglesias Live @ Prairie Band	3	Dance "Annie" Dance @ TPAC
	o & Resort	3	KS City Stampede vs. League City Legends @
19	Fiest Topeka Golf Tournament @ Cypress Ridge		sports Complex

Golf Course

Live @ Lunch – Evergy Plaza



Updated: Tuesday, December 17, 2024

8	Eats & Beats @ Evergy Plaza	27	First Time Homebuyer Seminar @ Azura Credit
8	Joe Bonamassa @ TPAC	Union	
9	Friday Flicks "Toy Story" @ Evergy Plaza	28	Live @ Lunch – Evergy Plaza
9	Pete Davidson Live @ TPAC	28	Open Mich Comedy Night w/Top City Comed
10	World Elephant Day @ Topeka Zoo	@ Hap	ppy Basset Barrel House
10	The BASH @ The Celtic Fox	29	100 Years of Art @ Mulvane Art Museum
12	TASC Mini Golf Tournament @ Sport Center	29	Eats & Beats @ Evergy Plaza
Topek	a	29	100 Years of Art @ Mulvane Art Museum
14	Live @ Lunch – Evergy Plaza	31	Wildly Creative – Arts with The Animals @ Topek
15	Eats & Beats @ Evergy Plaza	Zoo	
15	Jeff Dunham LIVE Show @ Prairie Band Casino	31	Gage Park Founders Fest @ Topeka Zoo
16	NOTO Summer Concert "Orquesta Mundo	31	Shriners 2024 Parade!! Downtown Kansas Ave
Nouv	o" @ NOTO	28-31	Central States Shrine Assoc Fall Meeting
16	The BASH @ Dirty Girl Adventures	30-9/1	USA Softball Men's E Northern Nationals
17	World Orangutan Day @ Topeka Zoo		
17	Topeka Golden Gloves, Capital City Showtime		
Fights	@ TPAC	Sep	tember
19	Sean Kenney's Animal Super Powers Made with	4	Live @ Lunch – Evergy Plaza
Lego	Bricks @ Topeka Zoo	4	KS09 Barrel Race @ SVEC
19	Topeka Scavenger Hunt: Top City's Top Sights @	4	The Art of YE Wang @ NOTO Arts District
300 SV	V 10 <sup>th</sup> Ave	5	Eats & Beats @ Evergy Plaza
20	WU Student Athlete Meet & Greet @ Washburn	6	First Friday Art Walk – NOTO
Unive	rsity	6-8	BRAKES @ SVEC
21	Live @ Lunch – Evergy Plaza	6	Kris Shultz @ Artismo Gallery & Bistro
21	Greg Nelson, Solo Phot Exhibition in Morris Gallery	6	Copper Petals @ Artismo Gallery & Bistro
@ NO	TO Arts District	7	Celebrate 100 Years of Art @ Mulvane Art
22	Eats & Beats @ Evergy Plaza	Museu	ym
22	Capital City Clister Dog Show @ SVEC	7	Sing, Sing, Sing @ White Concert Hall
22	Dinner & Open Jam @ Artismo Gallery & Bistro	7	Touch - A – Truck @ Evergy Plaza
23	Concert for a Child / Son Venezuela @ The	7	Holy Smokin' Jamboree @ Mother Teresa
Auror	a At Vinewood	Catho	olic Church
23	Cosmos Cast Party Karaoke @ Cosmos Court	7	Jam with the Fam – A 90s Themed Family Dance
23	Dirty Red & the Soul Shakers @ Compass Point	Night	@ the Beacon
23	Reagan Zagan w/Bad Chuck @ Artismo Gallery	8	Welcome Baby Jubilee @ Pozez Education
& Bistr	O	Cente	r Stormont Vail Hospital
24	World African Painted Dog Day @ Topeka Zoo	9	Brownstone Monthly Open House
24	Rage Is My Rival Along with: Ganaderma and	11	Live @ Lunch – Evergy Plaza
HALT	@ Artismo Gallery & Bistro	12	Eats & Beats @ Evergy Plaza
24	Silent Disco @ Evergy Plaza	12	The Oak Ridge Boys @ Prairie Band Casino
25	Topeka Food Truck Festival @ Gage Park	12	The Mulvane Art Museum Story @ the Mulvane
25	4th Sunday Paint & Sip @ Artismo Gallery & Bistro	Art Mu	·
25	Smokey Blues Birthday Massacre @ Astismo	12	The Oak Ridge Boys @ Prairie Band Casino &
Galler	y & Bistro	resort	

12-15 Sunflower Slide @ SVEC



Updated: Tuesday, December 17, 2024

13	80's Night Party @ Topeka Social	25	Live @ Lunch – Evergy Plaza	
13	The Woman in Black @ TCT	27	Exit, Pursued by a Bear @ WU	
13	Friday Flicks "UP" @ Evergy Plaza	27	India Mela Presents "Bollywood Movie Night" @	
14	Brew at The Zoo @ Topeka Zoo	Evergy Plaza		
14	14 36 <sup>th</sup> Annual Women of Excellence Awards @ The		9 Hope in the Heartland @ SVEC	
Beaco	n	28	Kansas Book Festival @ WU	
14	Kansas Chocolate Festival @ Topeka Vendor's	28	Celebrity Waiter Gala @ Townsite	
Marke	t	28	I Got Rhythm @ Whtie Concert Hall	
14	NOTO Art Cakes Pancake Feed @ Redbud Park	28	The Market @ MacVicar Fall Fest @ 2307 SW 10 <sup>th</sup>	
14	Lowrider Culture Fest@ Topeka Library	Ave		
16	Through the Lens @ SCPL	28	Nine @ Night Glow in the Dark Golf @ TopCITY	
16	Topeka Scavenger Hunt: Top City's Top Sights @	Golf		
KS Sta	te Capitol Building	28	Rome Sweet Home 10th Annual Italian Festival @	
18	Live @ Lunch – Evergy Plaza	Christ	the King Catholic Church	
18	The Art of YE Want @ NOTO Arts District	28	Aaron Douglas Art Fair @ Aaron Douglas Park	
18	Disney Skate @ Sk8away	28	TRAPT Live in Topeka @ 518 SE Adams	
19	Eats & Beats @ Evergy Plaza			
19	NBHA Finals @ SVEC			
19	Summer Nights @ the Zoo			
19	The Woman in Black @ TCT	Oct	ober	
20	NOTO Summer Concert "Ernest James Zydeco"			
@ Red	bud Park	4	First Friday Art Walk - NOTO	
20	Jersey Boys @ TCT	4	KANSAS: 50 <sup>th</sup> Anniversary Tour @ TPAC	
20	NOTO Live @ NOTO Arts District	4	The Copper Petals @ Artismo Gallery @ Bistro	
20	Ernest James Zydeco @ NOTO Redbud Park	5	Prince of Peace Oktoberfest 2024	
20	Alter Ego @ The Barrel House	5	Fall Craft Show @ Billard Airport	
20	Cosmos Court Karaoke	5	Octoberfest @ 3625 SW Wanamaker Rd	
20	Oktoberfest at 785 Beer Co.	5	Hops & Horses" Oktoberfest @ Happy Basset	
21	World Rivers Day @ Topeka Zoo	Barrel	House	
21	Indy Races for Childhood Cancer @ Lake	5	Lorrie Morgan Ruby Anniversary Tour 2024 @	
Shawr	nee	TPAC		
21	TNT Band @ Artismo Gallery & Bistro	5	Nightmare on the Boulevard @ SVEC	
21	En Plein Air @ The Beacon	5	Official Topeka Octoberfest @ Topeka Vendors	
21	Girls in Aviation @ Combat Air Museum	Marke		
21	Jeep Show @ the Woodshed Event Center	5	Kaw Valley Farm Tour @ Regional Small Farms	
21	The Freshman Class @ TCT	6	Combat Air Museum 4th Annual Car Show	
21-22	43 <sup>rd</sup> Annual Cider Days @ SVEC\24	5-26	Nightmare on the Boulevard @ SVEC	
21-28	Downtown Restaurant Week – Downtown	9	Ithmosphere of Inspiration by ITH @ Artismo	
Kansa	s Avenue	Galle	ry & Bistro	
22	Harpists for Peace @ TSPL	10	Thrifted Ghost Painting @ the Beacon	
22	Night of Praise 2024 @ Fellowship Bible Church	10	Thunder Over the Heartland Downtown Kickoff	
24	Russell Jacobs Lecture @ Bradburry Thompson		@ Evergy Plaza	
	ourn University	11	Willy Wonka Jr. @ TCT	
25	Gallery Talk by Rik Hine @ Mulvane Art Museum		•	



Updated: Tuesday, December 17, 2024

11-13	2024 Thunder Over the Heartland @ Vaerus	21-23	Kansas State High School Activities Association		
Aviati	on	2024 (	Gameday Spirit Showcase		
12	2024 Bone Appetit HHHS Fundraiser Dinner @	22 – 13	2/27 Zoo Lights @ Topeka Zoo		
Prairie	Band Casino Resort	22	The Hobbit @ TCT		
12	Gem & Mineral Show @ SVEC	22-23	KSHSAA Varsity Cheerleading @ SVEC		
12	Annual Greek Food Festival @ 2516 SW Huntoon	23	Berryton Elementary PTO Holiday Craft Show @		
12	Faith Based Rap/Hip-hop Show @ Artismo	Berryto	on Grade School		
Galler	y & Bistro	25	Dream Night @ Topeka Zoo		
12	Chalktoberfest @ Topeka Zoo	25	Rudolph the Red Nosed Reindeer the Musical @		
12	Faith Based Rap/Hip-hop Show @ Artismo	TPAC			
Galler	y & Bistro	26-12/	7 Festival of Trees @ Fairlawn Plaza Shopping		
13	Topeka Jazz Concert Series @ TPAC	Cente	er		
14	Celebrate Our Heritage @ White Concert Hall,	27	Heartland Dueling Pianos @ Happy Basset Barrel		
WU		House			
17-20	Platte Valley Cutters @ SVEC	27	Magic in the Mall: Santa Arrival Parade @ West		
19 & 2	6Boo at the Zoo @ Topeka Zoo	Ridge	Mall		
19	Project Halloween Cauldron Academy @ TCT	27-12/	31 TARC Winter Wonderland Celebration of Lights		
30 – 1	1/2 Motorhead Events 2024 GT Arena Cross	@ Lak	e Shawnee		
		27	Thanksgiving Eve with Chance Encounter @		
		Skinny	r's Sports Bar & Grill		
		27	West Ridge Hometown Holiday 2024 @ West		
Nov	ember	Ridge Mall			
1-2	United Rodeo Association 2024 URA Finals	29	TunTied Rocks Topeka @ Happy Basset Barrel		
2	National Philanthropy Day @ Topeka Country	House			
Club		30	Small Business Saturday @ Barb's Country Barn		
2	Puttin' on the Ritz @ White Concert Hall	30	Holiday Touch Down Watch Party @ Cosmos		
3	The K-9 Games @ Hummer Sports Park	Court			
7-9	Smash It Derby 2024 Blizzard Bash	30	Kready Holiday Spectacular! @ TPAC		
7-12/2	7 Zoo Lights @ Topeka Zoo				
15	Laugh Lines @ TCT				
15	The Hobbit @ TCT				
17	Topeka Youth Orchestra's Fall Concert @ White	Dec	ember		
Conce	ert Hall	1			
19	Celebration of Souls Exhibit @ NOTO Arts District	TPAC	Topeka Jazz Concert Series – Sons of Brasil @		
19	Family Night @ Cosmos Court		Washburn Thoatra Directing Soons		
19	Through the Lens @ TSC Library	4 Porfor	Washburn Theatre Directing Scene mances @ WU		
19	Topeka Scavenger Hunt top City's Top Sights @				
Kansa	s State House	6	Frosty the Snowman @ TCT		
20	Fancy Dance Film Screening @ WU	6	WU Art Student Exhibit Reception @ WU		
21	Hadestown @ Topeka High School	6	WU Theatre Fall Showcase @ WU		
21	Super Nerds Night @ GOS	7 Dlaza	Annual Mayor's Christmas Tree Lighting @ Evergy		
21	WU Low Brass Ensemble @ WU	Plaza 7	20th Approach Mirecolo and Karrana Acca @ 10th		
22	Cosmos Cast Party Karaoke @ Cosmos Court	7 Kanaa	29 <sup>th</sup> Annual Miracle on Kansas Ave @ 10 <sup>th</sup> and		
19	WU Faculty Brass Quintet Recital @ WU	Kansa	IS AVE		



Updated: Tuesday, December 17, 2024

7	Barbara's Conservatory of Dance Christmas
Liturgi	cal @ TPAC
7	Cookes with Claus @ Topeka Zoo
7	Nativities & Noels 2024 Community Display @
2401 S	W Kingsrow Road
7	The Dance Factory Winter Showcase @ TPAC
7	Red Stocking Breakfast @ The Pennant
7	Holiday Craft Show @ GOS
1-27	Zoo Lights @ Topeka Zoo
7	Wing Fling 2024 @ SVEC
8	PAW Patrol Live! "Heros Unite" @ TPAC
10	Shawnee Choral Society "Goodness and Light"
@ Whi	te Concert Hall – WU
13-15	Live Christmas Light Show @ Topeka Bible
Churc	h
1-31	TARC Winter Wonderland Celebration of Lights
@ Lak	e Shawnee
6	First Friday Art Walk @ NOTO
7	PAW Patrol Live! "Heroes Unite" @ SVEC
14	In the Mood @ White Concert Hall
14	Nutcracker Ballet Midwest – TPAC
16	Celebrate the Season – WU White Concert Hall
17	Meet Santa Ken @ 785 Beer Company
17	Immersed: a Walk Inside Art @ The Library
20	"It's a Wonderful Life" Screening & Soup Dinne
@ The	Beacon
21	Nutcracker – Kansas Ballet @ TPAC
21	Old Prairie Twon Christmas @ OPT
28	RK Gun Show @ SVEC
29	The Breakfast Brigade @ 3110 Huntoon St
31	Extreme Bulls @ SVEC
31	Brass & Bubbly: A Jazz Age NTY Party @ The

Beacon



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** 

**SUBJECT:** Downtown Topeka Business Improvement District Advisory Board

PROJECT #:

#### **DOCUMENT DESCRIPTION:**

#### **ATTACHEMENTS:**

**Progress Report** 

## Progress Report to the Transient Guest Tax Committee March 5, 2025

The Downtown Topeka Foundation is finalizing the design and set to begin construction of a full service Winter ice rink on the Evergy Plaza on April 21, 2025. Since DTF first approved the ice rink, we are shifting our approach to funding and proceeding with this development in phases.

#### Phase One

- After two attempts at securing a large corporate sponsor we have refined our plan and reduced the overall cost of the project.
- We have worked with our contractor to complete the ice rink in phases. The first phase is to pour a multi-purpose concrete deck which will be the foundation of the rink. This will begin this spring as weather permits. This deck will be built to the same specifications as originally planned and will include the bases for future light poles. This work is anticipated to take approximately two months. We will not install the glycol lines in the concrete as originally planned. Instead, we will use a removeable liner with glycol lines integrated in it. This allows the installation of ice in the fall with the ability to remove it when the season is complete.
- This concrete deck can be paid in full with the TGT funding that has been committed.
- This concrete deck will be completed in time for use this summer and will expand the scope of
  activities on the plaza even before winter arrives. While plaza staff have done a superb job of
  booking events to take place for the 2025 season, the new concrete deck will increase utilization
  of the plaza and the number of events we can book.
- Kelly Foster, MCP Build, is here to answer any questions regarding this step of the process and the design.

#### Phase Two

- Between the completion of the concrete work and completion of the ice rink, DTF will secure the
  remaining funds needed. Although we have not been able to secure a major sponsor, we believe
  we can fund the remainder of the project with smaller donations and corporate sponsorships.
  There will be considerable cost savings by using the removable liner with the glycol lines
  integrated into it without sacrificing any quality.
- The third component of the funding will be completed in-house by the foundation using capital improvement dollars with the final portion of funding from a construction loan.

#### Phase Three

Phase two is the construction of the ice rink. The remaining work to complete the permanent ice
rink will not be invasive to activities taking place on the plaza. This work would be scheduled to
begin in the Spring of 2026.



# City of Topeka Transient Guest Tax Committee 214 SE 8th Street

Topeka, Kansas 66603

www.topeka.org

**DATE:** March 6, 2025

**CONTACT PERSON:** Michelle Hoferer, Chair

**SUBJECT:** Sunflower Sports Association

PROJECT #: NextGen

#### **DOCUMENT DESCRIPTION:**

Project NextGen overview.

#### **ATTACHEMENTS:**

Sunflower Sports Video

Project NextGen Overview

**NextGen Pictures** 

**Lighting Summary** 

## **Project NextGen Overview**

#### What is Project NextGen?

Project NextGen is more than just an upgrade—it's a vision for the future. By reimagining the Sunflower Sports Complex, we're creating a space that supports the development of youth athletes, fosters community engagement, and sets a new standard for sports facilities in Topeka and beyond.

#### **Key Features of Project NextGen:**

- State-of-the-Art Facility: Upgraded fields, cutting-edge amenities, and enhanced infrastructure to accommodate growing sports programs and events.
- Increased Capacity: More teams, more events, and more opportunities for local and visiting athletes.
- Youth Development: Providing the next generation of athletes with a platform to excel, grow, and reach their full potential.
- Future-Proof Design: Embracing innovation in every aspect of the redesign to ensure the complex remains relevant and competitive for years to come.
- Community Impact: A focus on creating a space that benefits everyone, from athletes and coaches to spectators and local residents.

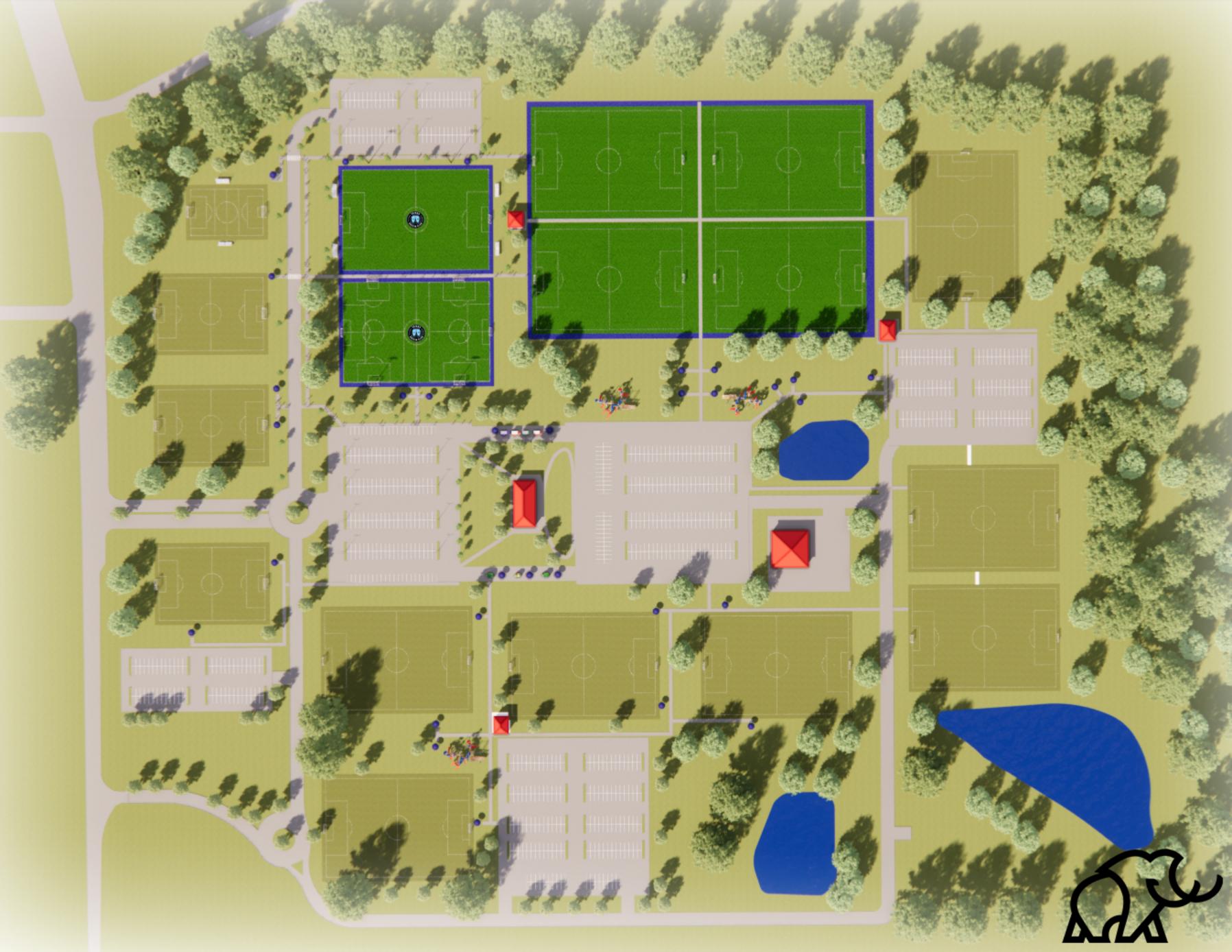
#### A Vision for the Future

Project NextGen is about creating a legacy. It's about providing a place where future generations of athletes will come to compete, grow, and achieve greatness. Our goal is to ensure Sunflower Sports Complex remains a hub for athletic excellence, a place where the community can come together, and a facility that inspires future leaders in sports.

#### Join Us on This Journey

This is just the beginning. As we work towards the realization of Project NextGen, we invite you to stay connected, get involved, and be part of this exciting transformation. Together, we can shape the future of sports in our community.

Stay tuned for updates and more details as we continue to bring Project NextGen to life!







# SUMMARY

**Project Cost** 

\$336,073.72

Annual Savings

\$0.00



## PROJECT INVESTMENT

Replacement Fixtures/Bulbs \$336,073.72

Project Cost \$336,073.72

#### **COST SAVINGS**

Annual Energy Savings \$0.00
Total Annual Savings \$0.00

#### **ENERGY SAVINGS**

Existing Energy Usage 0 kWh
Proposed Energy Usage 0 kWh
Energy Savings 0 kWh
Energy Reduction 0%



# MATERIALS SUMMARY

## **Existing Fixtures**

Location	Fixture	Qty	Watts
KS-SSA - NEW Construction - Pitch 3 - 30FC - Class 3		-	- W
KS-SSA - NEW Construction - Pitch 2 - Practice		-	- W
KS-SSA - NEW Construction - Parking Lot C - Alternate A		-	- W
All - NEW Trasnformer / Electrical Service - Allowance		-	- W

#### **Proposed Fixtures**

Location	Fixture	Qty	Watts	Each	Total	Labor
KS-SSA - NEW Construction - Pitch 3 - 30FC - Class 3	Turnkey - Class 3 Soccer Field 30FC (40 Luminaires)	-1	- W	\$243,648.00	\$243,648.00	-
KS-SSA - NEW Construction - Pitch 2 - Practice	Turnkey Practice Field (18 Luminaires)	1	- W	\$38,794.29	\$38,794.29	-
KS-SSA - NEW Construction - Parking Lot C - Alternate A	Turnkey Parking Lot Lighting (Luminaires on Back of Sport Lighting Poles)	1	- W	\$28,631.43	\$28,631.43	-
All - NEW Trasnformer / Electrical Service - Allowance	All - NEW Trasnformer / Electrical Service - Allowance	1	- W	\$25,000.00	\$25,000.00	-



# SUMMARY

**Project Cost** 

\$441,268.00

Annual Savings

\$0.00



## PROJECT INVESTMENT

Replacement Fixtures/Bulbs \$441,268.00

Project Cost \$441,268.00

#### **COST SAVINGS**

Annual Energy Savings \$0.00
Total Annual Savings \$0.00

#### **ENERGY SAVINGS**

Existing Energy Usage 0 kWh
Proposed Energy Usage 0 kWh
Energy Savings 0 kWh
Energy Reduction 0%



# MATERIALS SUMMARY

## **Existing Fixtures**

Location	Fixture	Qty	Watts
All - NEW Trasnformer / Electrical Service - Allowance		-	- W
KS-SSA - NEW Construction - Parking Lot C - Alternate B		-	- W
KS-SSA - NEW Construction - Pitch 2 - Practice		-	- W
KS-SSA - NEW Construction - Pitch 3 - 30FC - Class 3		-	- W

#### **Proposed Fixtures**

Location	Fixture	Qty	Watts	Each	Total	Labor
All - NEW Trasnformer / Electrical Service - Allowance	All - NEW Trasnformer / Electrical Service - Allowance	1	- W	\$25,000.00	\$25,000.00	-
KS-SSA - NEW Construction - Parking Lot C - Alternate B	Turnkey Parking Lot Lighting (New 30' Parking Lot Poles w/Luminaires)		- W	\$133,825.71	\$133,825.71	-
KS-SSA - NEW Construction - Pitch 2 - Practice	Turnkey Practice Field (18 Luminaires)	1	- W	\$38,794.29	\$38,794.29	-
KS-SSA - NEW Construction - Pitch 3 - 30FC - Class 3	Turnkey - Class 3 Soccer Field 30FC (40 Luminaires)	-1	- W	\$243,648.00	\$243,648.00	-